



Marketing imagery templates for concrete/ countertop/ tabletop

Get 6 lifestyles at **\$359**

100% unique 3D settings
Unlike anything your competitors have

 CGIFURNITURE

Premium lifestyles at \$359/bundle

Use templates from our Premium stock of 500 lifestyle scenes. Get a unique scene + 6 images at \$359. The scenes you buy will be **exclusively yours**: we'll remove them from our base after the purchase.

Special offer

Get 6 images!

Templates Library

+



Bathroom vanity countertop
Countertop

Select 



Outdoor stone bench
Countertop

Select 



Concrete plant pot
Concrete

Select 



Poolside concrete fire table
Concrete

Select 



Concrete coffee table
Tabletop

Select 



Stone kitchen benchtop
Tabletop

Select 



How does it work?

The process is easy as pie:

1. Select a scene from our Premium Templates Library.
2. Send us a product photo or AutoCAD drawing.
3. Get your 6 exclusive renders.

Examples of premium templates

The library is replenished with about 120 lifestyle templates every month. There, you will find scenes for every space: living rooms, kitchens, bathrooms, commercial interiors, as well as commercial and residential outdoor spaces.



***Bathroom vanity
countertop***

525008 Countertop

*Poolside concrete
fire table*

525007 Concrete



**Marble kitchen
benchtop**

530369 Countertop



**Outdoor stone
bench**

525011 Countertop



*Stone kitchen
benchtop*

525009 Tabletop



Concrete plant pot

525006 Concrete



Concrete coffee table

525010 Tabletop



1 Template, 6 images, endless usage

\$359

The bundle includes 6 images made based on a premium 3D scene. No competitor of yours will have such a lifestyle in their marketing kit, since it's been designed and made from scratch specifically for Premium Library. Below you will see what type of renderings you will get within the offer.

1 Lifestyle rendering



2 Lifestyle options



3 Close-ups for finish options



Infinite additional imagery

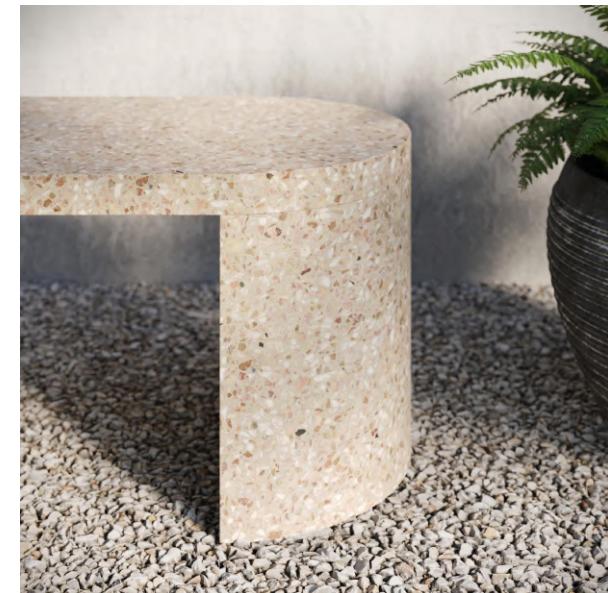
What is more, you will be able to get any number of new images from the purchased scene at huge discounts.



\$60 Revision



\$20 Option



\$60 Closeup

3D solutions to consider for added effect



Client rendering

Have your products incorporated into a lifestyle with their space.

\$300 per bundle



Lifestyle on demand

Get a 3D lifestyle rendering generated based on your idea.

\$300 Indoor, per bundle
\$400 Outdoor, per bundle



Material swapping

Personalize e-shopping by showing all material variants of your products.

\$20



Product swapping

Showcase various product models in a striking 3D lifestyle rendering.

\$80 including 3D modeling



Talent rendering

Have photorealistic 3D people added to your lifestyles.

\$390 per bundle



Flatlay rendering

Emphasize the beauty and quality of materials and hardware using digitally created 3D moodboards.

\$150



Product 3D modeling

Get a 3D model of your product for lifestyles, silos and AR.

\$40 if you send an stp model
\$80-\$160 from CAD file



Silo rendering

Show your product against a white background.

\$30



Client rendering

Can your competitors see the future? No, but you can! Show your clients what the product will look like in their space using 3D rendering. Just send us photos of your client's room and get an impeccable result within 2 days. CGI will help you make your offer unbeatable, provide next-level service, and gain customers' trust and loyalty.

Lifestyle on demand

No one understands and feels your product like you do. Naturally, you come up with brilliant ideas for advertising lifestyles. Well, you no longer have to amass them in your drawer. Fill out the brief, provide a few references, and we will bring all your ideas to life.



Material swapping

Cater to customers' love for choosing and trying. Show them the product in every material in a lifestyle. This will help people better appreciate the aesthetics of every option and choose the one they like best.



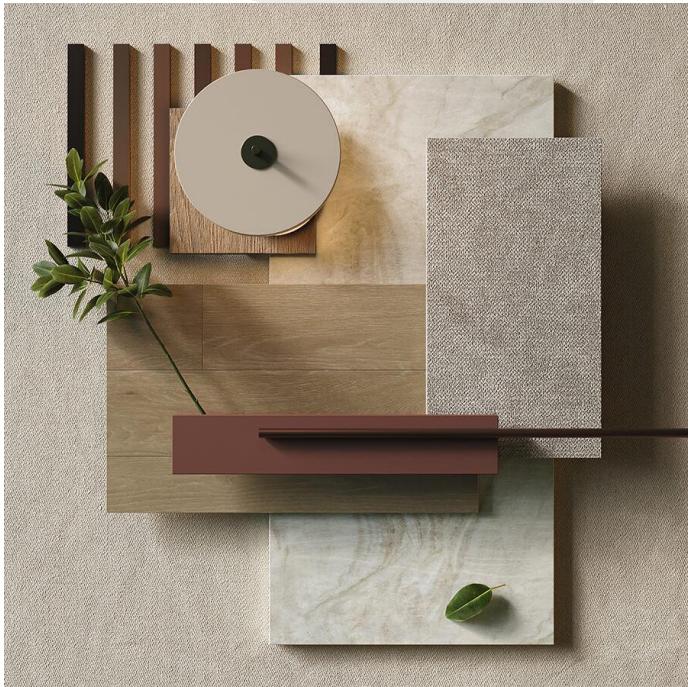
Product swapping

Help your customers discover the option that will fit in their space style perfectly. Show various models in the same lifestyle and cater to every taste.



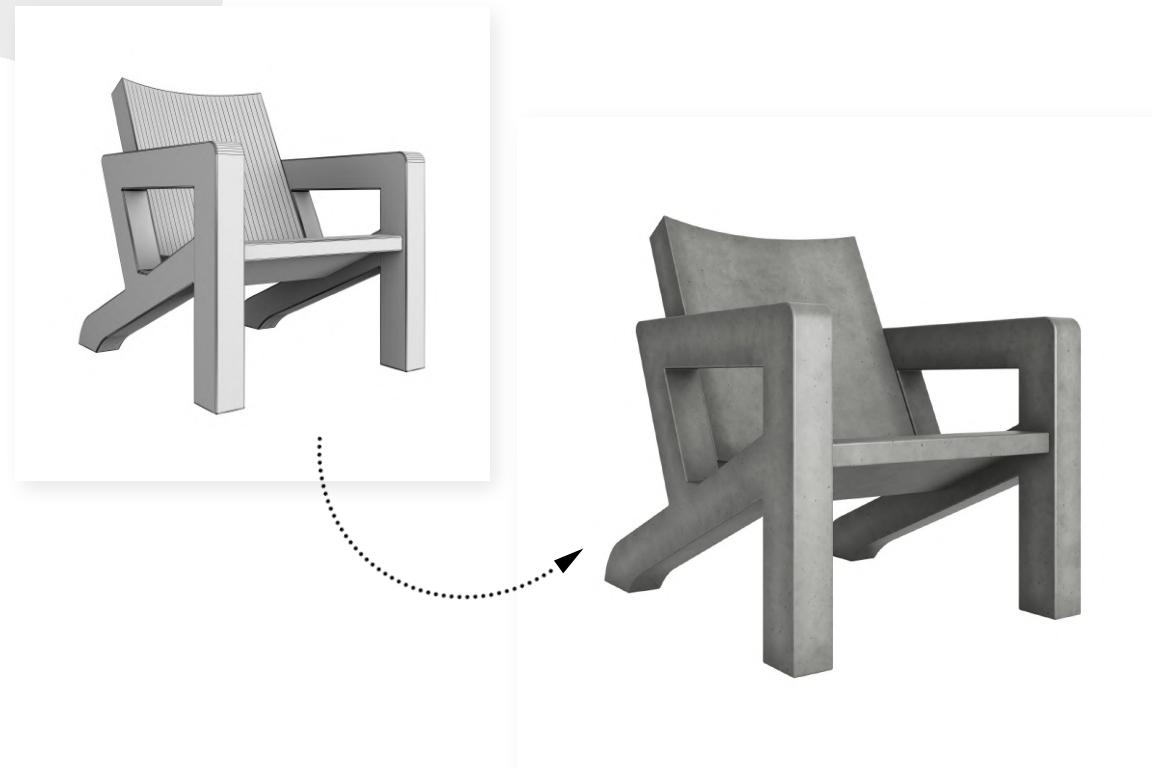
Flatlay rendering

This is the most eloquent type of marketing visual you have ever seen. Through a few carefully selected elements, the 3D artist communicates the look and feel of your product. Moreover, a flatlay rendering shows product detailing, fittings and materials with unparalleled clarity and accuracy.



Product 3D modeling

Get an accurate 3D model for your product, and you will unlock hundreds of opportunities for creative marketing. A 3D model is key to material swapping, silos and lifestyles, Augmented Reality, 360-degree views, and many, many more visuals.



Silo rendering

Get a universal marketing asset to use on product pages, your website, and e-commerce platforms. Silos are often requested by the latter, and these give the most clear and accurate representation of the product in terms of colors, textures and detailing.



Competition

Criteria	In-house team	Freelance	Traditional Photography	CGIFURNITURE
Initial Investment	High (software, hardware, training)	Moderate (mainly hiring costs)	High (camera gear, studio setup)	Low
Ongoing Costs	Moderate (maintenance, upgrades)	Varies (based on project or hourly rates)	Moderate (equipment maintenance, studio rent)	Fixed (based on projects)
Realism	High (with skilled artists)	Varies	Very High (actual objects)	High
Consistency	High (same team & tools)	Moderate (may vary with different freelancers)	Moderate (lighting, setup consistency)	High
Turnaround Time	Fast (dedicated team)	Varies (based on freelancer availability)	Moderate (setup & post-processing time)	Fast
Scalability	Moderate (limited by availability of high-skilled CG artists)	Low-Moderate (limited by individual capacity)	Low (limited by physical setup space)	High
Revisions & Adjustments	High (direct control)	Moderate (depends on agreement)	Low (physical reshoots required)	High (3 included)
Communication Ease	High (in-house discussions)	Moderate (external communication)	High (direct in-person)	High (CGI CRM)
Medium Modeling cost	\$378 (source) (3 models per week)	\$120 (source)	-	\$150
Medium Lifestyle cost 4k	\$827 (source) (2 lifestyles per week)	\$200 (source)	\$2.000 (source)	\$300



Indoor

Outdoor

Close-up

\$300

\$400

\$60

first view

\$400

\$500

\$60

**Lifestyle creation
based on your brief files**

**Our design lifestyle
rendering**

**the price doesn't include product 3D creation*

Quarterly packages

We custom-design pricing packages for businesses.
This helps us to find ways to offer you bigger discounts.

Subscribe to get a discount!

Standard

\$4000 / month

*Billed quarterly (\$12000 / 3mo)

12% Discount

Premium

\$8000 / month

*Billed quarterly (\$24000 / 3mo)

24% Discount

Enterprise

from

\$16000 / month

*Billed quarterly

Individual price

Here are our partners

SIEMENS
Ingenuity for life

BISLEY

seawin

 **SMALLBONE**

dhp
furniture

BDI

WALKER EDISON

ARTICLE.

 **Dufresne**

west elm

 **MIXTILES**

hotbath
italian bathroomware

sClux

blocblinds®

AURORA®
L I G H T I N G

 **sklar**

WRW
&CO.
FURNITURE

 **hos**

SYMONNS®

WHOLESALE
CABINETS

 **UK Radiators**
QUALITY RADIATORS. DELIVERED

 **VOGEL**

GRAIN & FRAME

 **URBAN IRONCRAFT**
designer quality craftsmanship

Nolah

closet
world®

 **MEREWAY**
KITCHENS

 **OMI**

LAMVIN

 **Trueform**
concrete

AMREIN
WOHNEN

Stela.

k r a m e r

 **jofran** inc.

 **renewed materials** inc.

 **SKYLINE**
FURNITURE
MFG.

unify

What files are needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings. Take a look at the list of main elements of these briefs so you could use them.



CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).



References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.



Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.



Textures

Material textures in high quality, usually as front and side photos of an object or links to them.



Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

Fill in the brief now

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

Contact US

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

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