

# Premium lifestyle scenes for electronic appliances

Get a gorgeous 3D scene template  
for marketing plus 6 amazing  
images for your products at

**\$359**

Exclusive property rights,  
additional renders from **\$20**

 CGIFURNITURE



# Premium lifestyle at \$359 per bundle

Get a marketing bundle comprising the following assets:

- 1 lifestyle scene
- 6 images: a lifestyle with product in 3 material options and 3 close-ups, one for each

With that wealth of imagery and editing opportunities, you will never be short of visuals.

[Schedule a demo](#)

Templates Library

Contemporary kitchen hood  
Kitchen hood

Modern hotel bedroom  
Air Conditioner

Transitional blue pantry  
Washing machine

Modern downtown living room  
TV, audio system

Rustic green contemporary kitchen  
Refrigerator

Contemporary living room  
Heater



***The process is easy as pie:***

1. Select a scene from our Premium Templates Library.
2. Send us a product photo or AutoCAD drawing.
3. Get 6 beautiful renderings.

# *Examples of premium templates*

The library is replenished with about 120 lifestyle templates every month. There, you will find scenes for every space: living rooms, kitchens, bathrooms, commercial interiors, as well as commercial and residential outdoor spaces.



***Contemporary kitchen hood***

526165 Kitchen hood

**Modern downtown  
kitchen**

527482 Oven



*North traditional  
kitchen*

526170  
Refrigerator



**Transitional blue  
pantry**

526166  
Washing machine



***Modern white  
pantry***

527483  
Washing machine



**Modern downtown  
living room**

526167  
TV, audio system



*Contemporary  
living room*

526180 Air Purifier



**Modern bedroom  
air purifier**

526182 Air Purifier



*Traditional  
bedroom ceiling  
fan*

526181 Fan



**Modern hotel  
bedroom**

526168  
Air Conditioner



# 1 Template, 6 images, endless usage

\$359

The bundle includes 6 images made based on a premium 3D scene and 2 revisions. No competitor of yours will have such a lifestyle in their marketing kit, since it's been designed and made from scratch specifically for Premium Library. Below you will see what type of renderings you will get within the offer.

## 1 Lifestyle Rendering



## 2 Finish options



## 3 Close-ups for all finish options



# *Infinite additional imagery*

What is more, you will be able to get any number of new images from the purchased scene at huge discounts.



**\$60** Revision



**\$20** Option



**\$60** Closeup

# *Infinite additional imagery for electronic appliances*



## *Client rendering*

Have your products incorporated into a lifestyle with a client's space.

**\$300** per bundle



## *Lifestyle on demand*

Get a custom lifestyle created based on your vision. All you need to do is describe the concept and send a reference.

**\$300** Indoor, per bundle

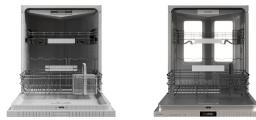
**\$400** Outdoor, per bundle



## *Product swapping*

Use the same lifestyle scene for showing various product models and highlighting their aesthetic impact.

**\$80**



## *Product 3D modeling*

Get a 3D model of your product for lifestyles, silos and AR.

**\$40** if you send an stp model

**\$80-160** from CAD file



## *Material swapping*

Show your product in multiple materials in the same 3D lifestyle. Get images 10X as fast and on budget.

**\$20**



## *Silo rendering*

Show your product against a white background.

**\$30**

*Schedule a demo*



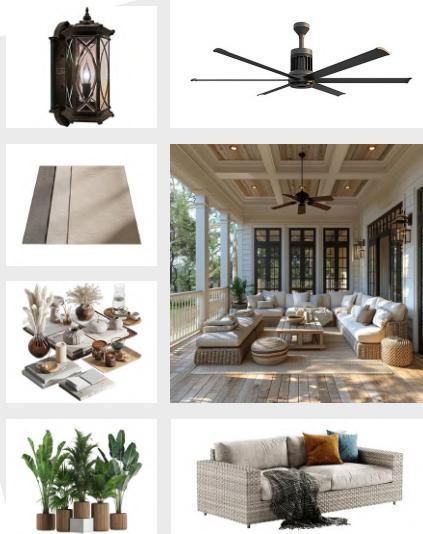
## *Client rendering*



Take customization to a whole new level. Have your doors post-produced into a photo of a client's space. Just send us a photo, and you will get a beautiful result within 2 days.

# ***Lifestyle on demand***

Get a unique, on-brand lifestyle for your product marketing. Send us a brief description of your idea, attach a reference image, and we will create a photorealistic rendering that will make your product stand out online and in print.



# *Material swapping*

Cater to customers' love for choosing and trying. Show them the product in every material in a lifestyle. This will help people better appreciate the aesthetics of every option and choose the one they like best.



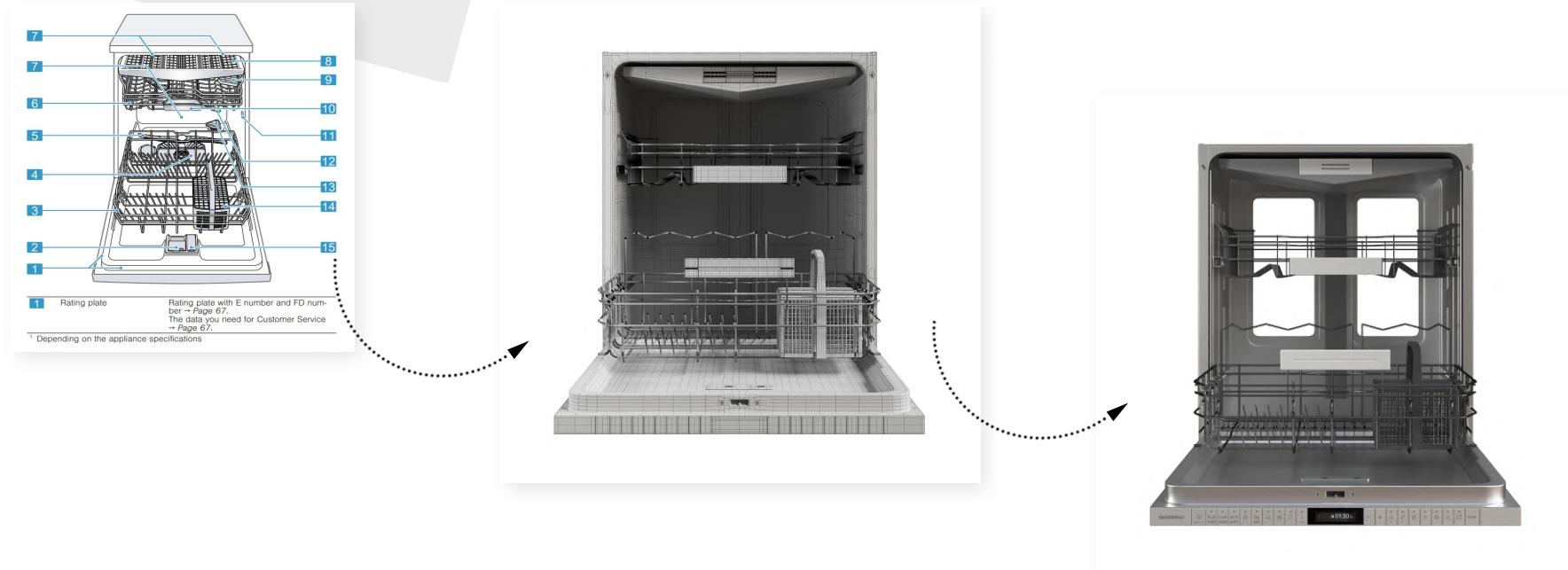
# ***Product swapping***

Help your customers discover the carpet that will fit in their space style perfectly. Show various models in the same lifestyle and cater to every taste.



# Product 3D modeling

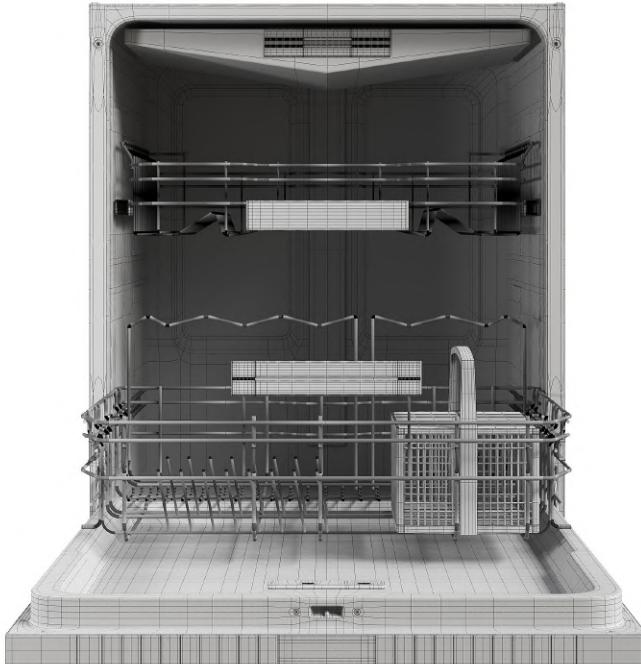
Get an accurate 3D model for your product, and you will unlock hundreds of opportunities for creative marketing. A 3D model is key to material swapping, silos and lifestyles, Augmented Reality, 360-degree views, and many, many more visuals.



Also, you can get a 50% discount if you send us an STP model.

# *Product 3D modeling*

Leverage precision to your benefit. Transform your products into detailed 3D models, presenting every angle and feature in various settings.



# *Silo rendering*

Get a universal marketing asset to use on product pages, your website, and e-commerce platforms. Silos are often requested by the latter, and these give the most clear and accurate representation of the product in terms of colors, textures and detailing.



# Competition

Criteria	In-house team	Freelance	Traditional Photography	CGIFURNITURE
<b>Initial Investment</b>	<b>High</b> (software, hardware, training)	<b>Moderate</b> (mainly hiring costs)	<b>High</b> (camera gear, studio setup)	<b>Low</b>
<b>Ongoing Costs</b>	<b>Moderate</b> (maintenance, upgrades)	<b>Varies</b> (based on project or hourly rates)	<b>Moderate</b> (equipment maintenance, studio rent)	<b>Fixed</b> (based on projects)
<b>Realism</b>	<b>High</b> (with skilled artists)	<b>Varies</b>	<b>Very High</b> (actual objects)	<b>High</b>
<b>Consistency</b>	<b>High</b> (same team & tools)	<b>Moderate</b> (may vary with different freelancers)	Moderate (lighting, setup consistency)	<b>High</b>
<b>Turnaround Time</b>	<b>Fast</b> (dedicated team)	<b>Varies</b> (based on freelancer availability)	<b>Moderate</b> (setup & post-processing time)	<b>Fast</b>
<b>Scalability</b>	<b>Moderate</b> (limited by availability of high-skilled CG artists)	<b>Low-Moderate</b> (limited by individual capacity)	<b>Low</b> (limited by physical setup space)	<b>High</b>
<b>Revisions &amp; Adjustments</b>	<b>High</b> (direct control)	<b>Moderate</b> (depends on agreement)	<b>Low</b> (physical reshoots required)	<b>High</b> (3 included)
<b>Communication Ease</b>	<b>High</b> (in-house discussions)	<b>Moderate</b> (external communication)	<b>High</b> (direct in-person)	<b>High</b> (CGI CRM)
<b>Medium Modeling cost</b>	<b>\$378 <a href="#">(source)</a></b> (3 models per week)	<b>\$120 <a href="#">(source)</a></b>	-	<b>\$150</b>
<b>Medium Lifestyle cost 4k</b>	<b>\$827 <a href="#">(source)</a></b> (2 lifestyles per week)	<b>\$200 <a href="#">(source)</a></b>	<b>\$2.000 <a href="#">(source)</a></b>	<b>\$300</b>

# Quarterly packages

We custom-design pricing packages for businesses.  
This helps us to find ways to offer you bigger discounts.

**Subscribe to get a discount!**

Standard

**\$4000** / month

\*Billed quarterly (\$12000 / 3mo)

**12% Discount**

Premium

**\$8000** / month

\*Billed quarterly (\$24000 / 3mo)

**24% Discount**

Enterprise

*from*

**\$16000** / month

\*Billed quarterly

**Individual price**

# Here are our Partners

west elm

**HILTI**

**dhp**  
furniture

**seawin**

**WALKER EDISON**

**BISLEY**

ARTICLE.

**BDI**

 **SMALLBONE**

 **Dufresne**

 **MIXTILES**

**hotbath**  
italian bathroomware

 **SOLUX**

**bloc**blinds®

**AURORA®**  
LIGHTING

 **sklar**

**WRW**  
&  
**CO.**  
FURNITURE

 **hoSS**

 **SYMMONS**

**WHOLESALE**  
**CABINETS**

 **UK Radiators**  
QUALITY RADIATORS. DELIVERED.

 **VOGEL**

 **GRAIN & FRAME**

 **URBAN IRONCRAFT**  
designer quality craftsmanship

 **Nolah**

 **closet**  
**world**

 **M**  
**MEREWAY**  
KITCHENS

 **OMI**

**LAMVIN**™

 **Trueform**  
*concrete*

**AMREIN**  
WOHNEN

**Stela.**

**k r a m e r**

 **jofran** inc.

 **renewed** materials inc.

 **SKYLINE**  
FURNITURE  
MFG.

**unify**

# What files are needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings. Take a look at the list of main elements of these briefs so you could use them.



## CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).



## References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.



## Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.



## Textures

Material textures in high quality, usually as front and side photos of an object or links to them.



## Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

**Fill in the brief now**

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

# Contact US

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

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