



Marketing imagery templates for flooring manufacturers

Get 1 scene and 6 mages at **\$359**

100% unique 3D settings

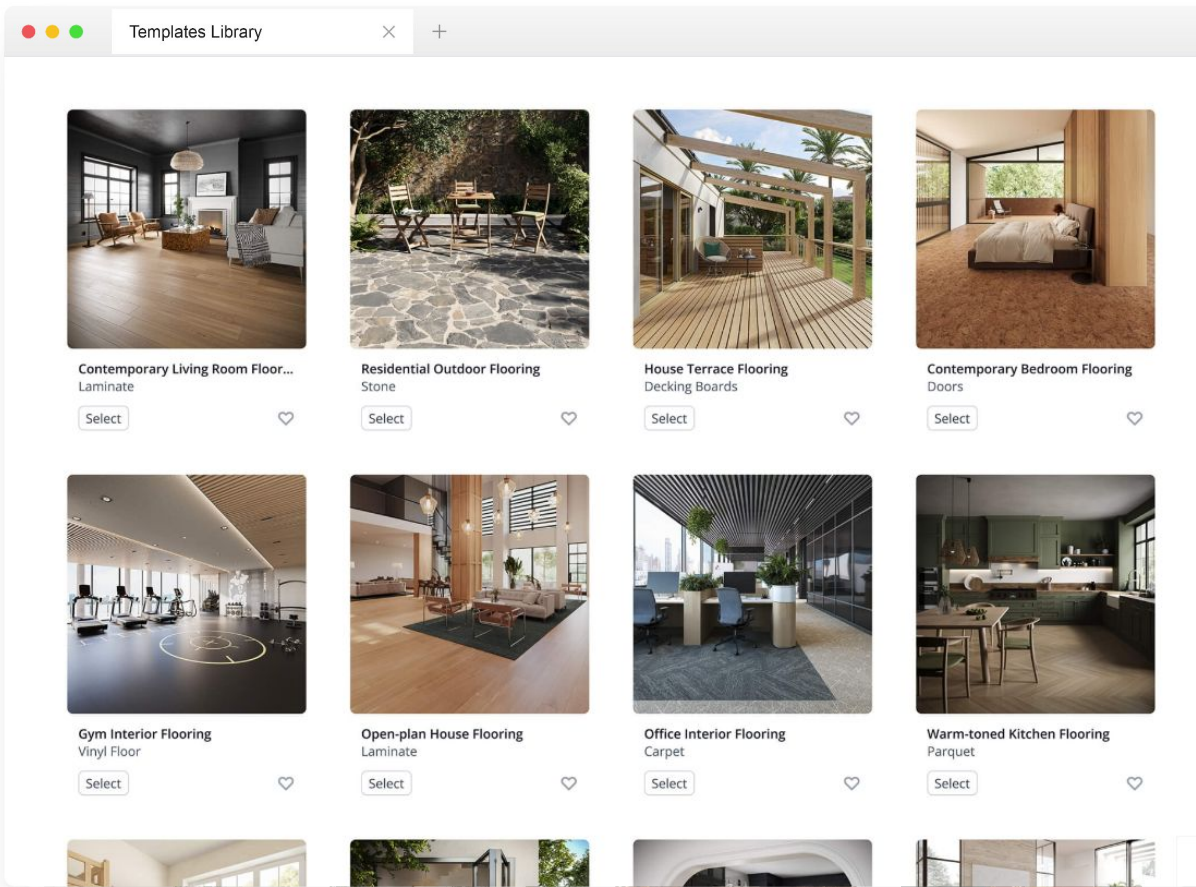
Unlike anything your competitors have

Premium lifestyles at \$359 per bundle

Use templates from our Premium stock of 500 lifestyle scenes. Get a unique scene + 6 renders at \$359. The scenes you buy will be **exclusively yours**: we'll remove them from our base after the purchase.

Special offer

Get 6 views!





How does it work?

1. Choose a unique premium scene. Once you choose it, it will be exclusively yours.
2. Send us a photo or a CAD Drawing of your product.
3. Get 6 marketing images for your product.

Examples of premium templates

The library is replenished with about 120 lifestyle templates every month. There, you will find scenes for every space: living rooms, kitchens, bathrooms, commercial interiors, as well as commercial and residential outdoor spaces.

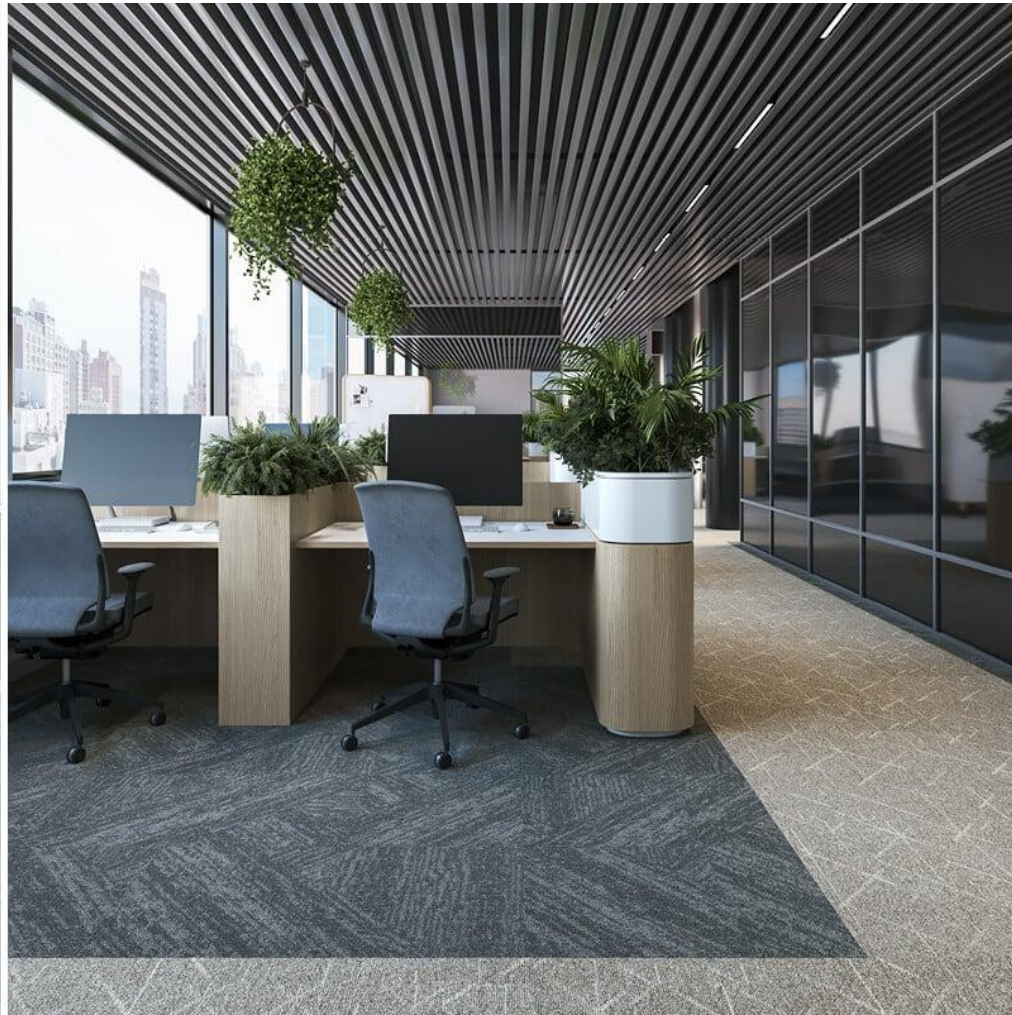


***Children's bedroom
flooring***

520784 Carpet

***Office interior
flooring***

520785 Carpet



***Contemporary
bedroom flooring***

520787 Carpet



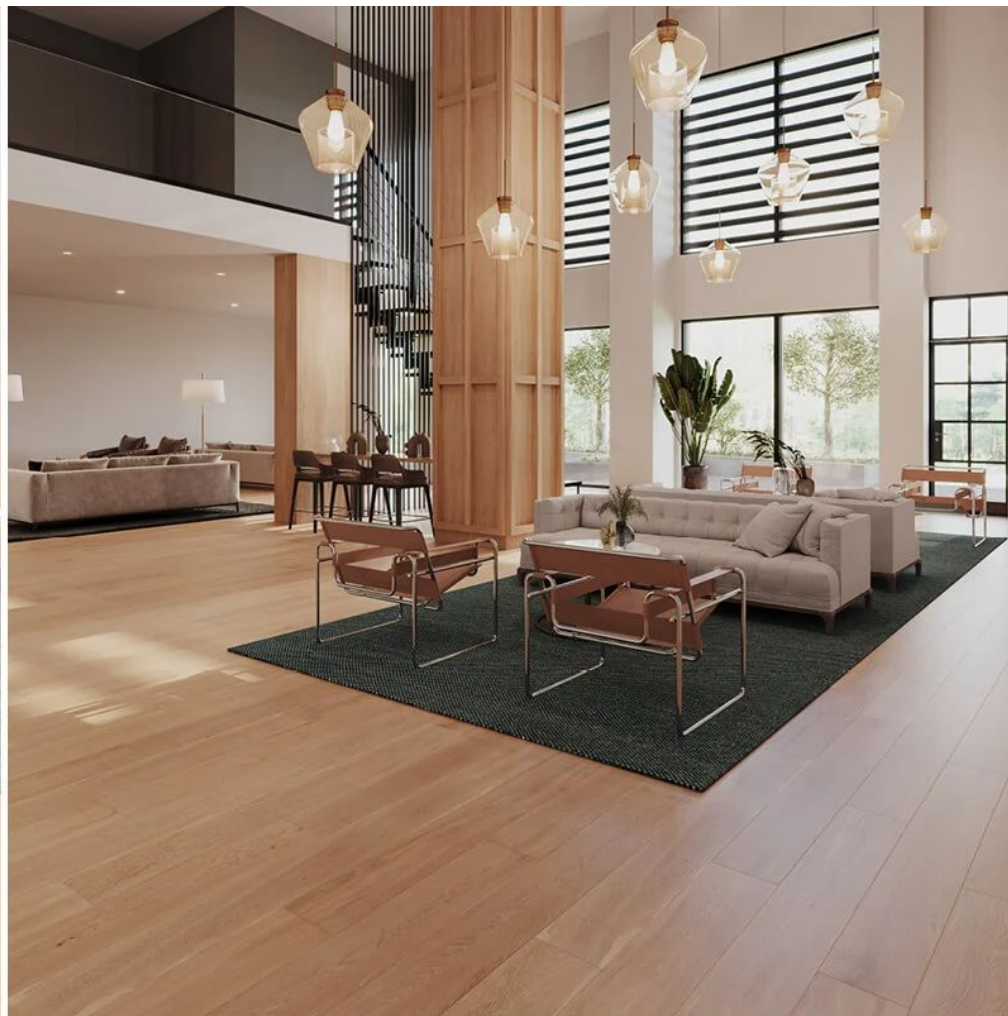
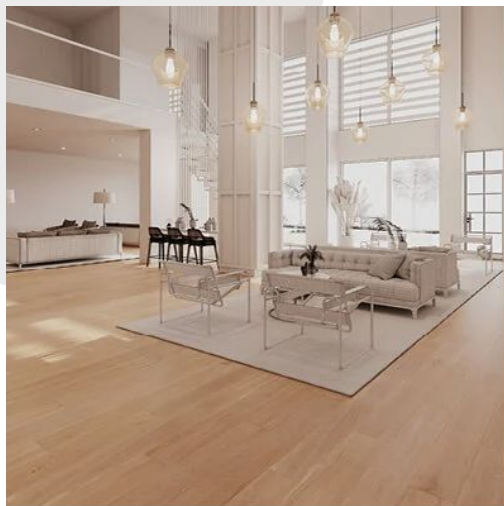
***House terrace
flooring***

520788 Decking
boards



***Open-plan house
flooring***

520789 Laminate



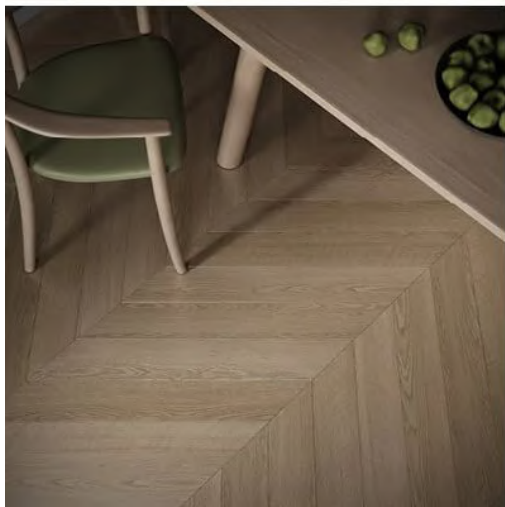
***Contemporary
living room
flooring***

520790 Laminate



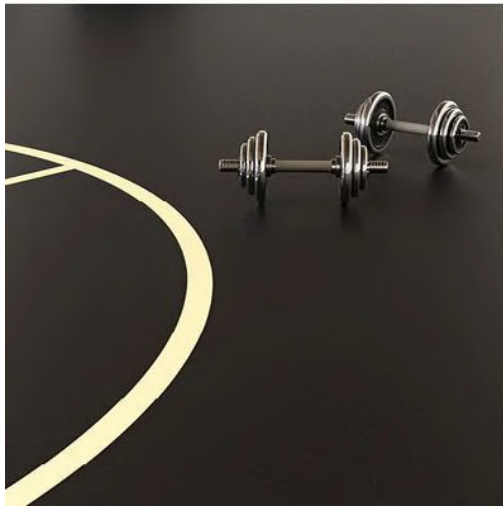
***Warm-toned
kitchen flooring***

520791 Parquet



***Gym interior
flooring***

520794 Vinyl floor



***House patio
flooring***

520796 Stone



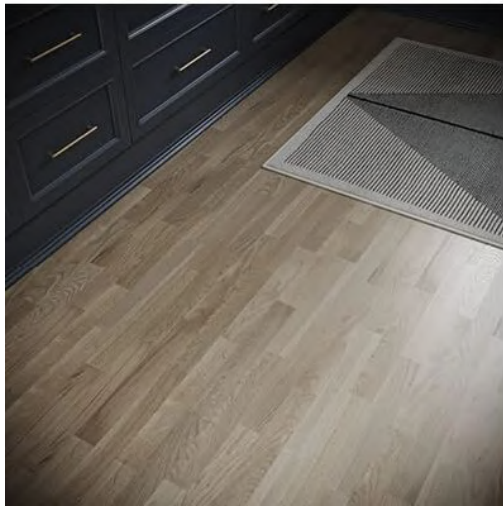
***Light living room
flooring***

520798 Parquet

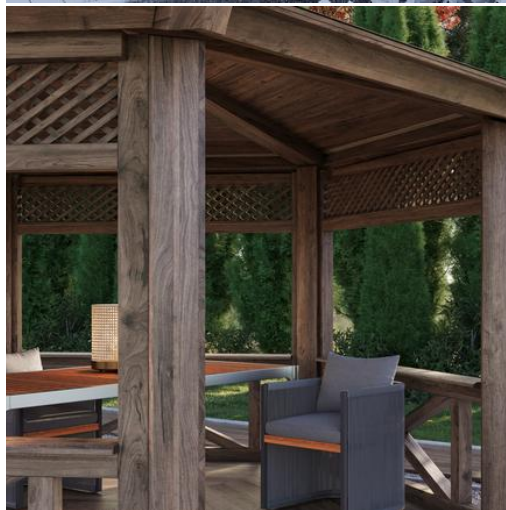


***Contemporary
kitchen flooring***

520799 Vinyl floor



Classic Retreat
Pavilion
520799 Gazebos



Elegant Outdoor
Oasis
520799 Terraces



1 Template, 6 images, endless usage

\$359

The bundle includes 6 images made based on a premium 3D scene and 2 revisions. No competitor of yours will have such a lifestyle in their marketing kit, since it's been designed and made from scratch specifically for Premium Library. Below you will see what type of renderings you will get within the offer.

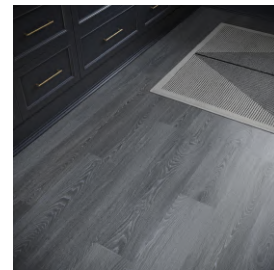
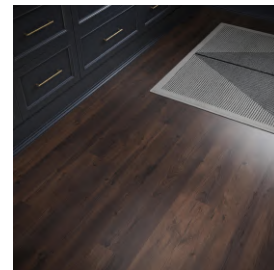
1 Lifestyle Rendering



2 Finish options



3 Close-ups for all Finish Options



Infinite additional imagery

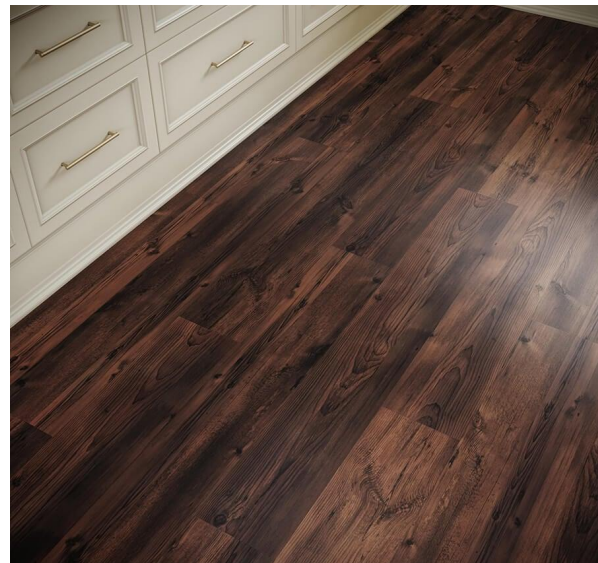
What is more, you will be able to get any number of new images from the purchased scene at huge discounts.



\$60 *Revision*



\$20 *Option*



\$60 *Closeup*

3D solutions to consider for added effect



Client rendering

An ultimate tool for boosting client confidence. Have the flooring rendered in their space to show them the result.

\$300 *per bundle*



Talent rendering

Multiply the conversion power of your advertising by having characters added to the 3D lifestyles.

\$390 *per bundle*



Lifestyle on demand

Get a custom lifestyle created based on your vision. All you need to do is describe the concept and send a reference.

\$300 *Indoor, per bundle*

\$400 *Outdoor, per bundle*



Flatlay rendering

Emphasize the beauty and quality of materials and hardware using digitally created 3D moodboards.

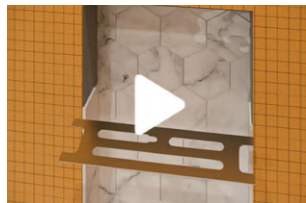
\$150



Material swapping

Show your flooring in multiple materials in the same 3D lifestyle. Get images 10X as fast and on budget.

\$20



3D animation

Tap into the power of video marketing. Make your product a star of a mini-movie entirely dedicated to its features and looks.

\$90/sec *Promo*

\$30/sec *Installation*



Product swapping

Use the same lifestyle scene for showing various flooring models and highlighting their aesthetical impact.

\$80

Schedule a demo

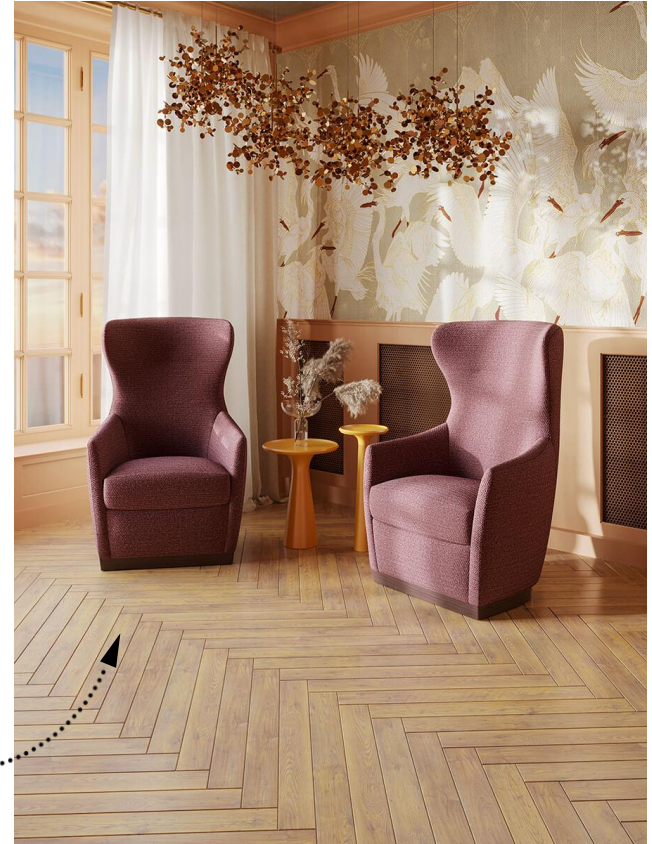
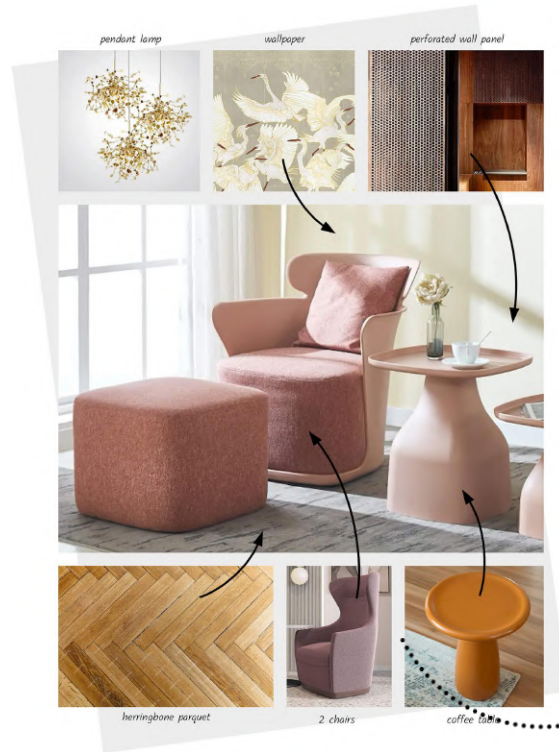


Client rendering

Show your clients what the flooring will look like in their space using 3D rendering. Just send us photos of your client's room and get an impeccable result within 2 days. CGI will help you make your offer unbeatable, provide next-level service, and gain customers' trust and loyalty.

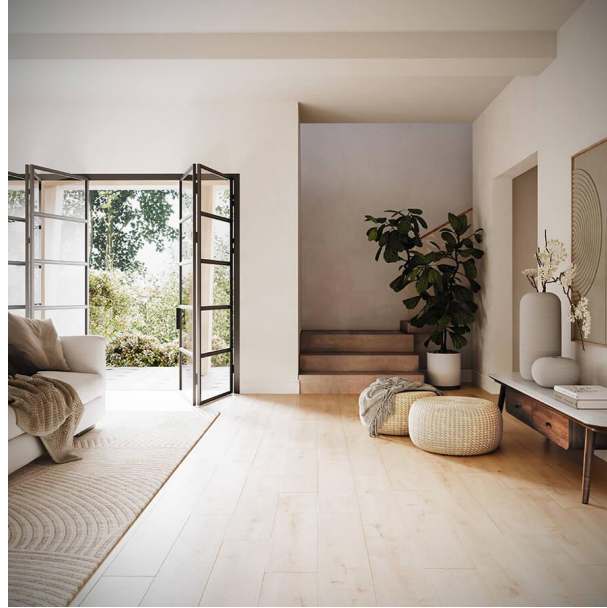
Lifestyle on demand

No one understands and feels your product like you do. Naturally, you come up with brilliant ideas for advertising lifestyles. Well, you no longer have to amass them in your drawer. Fill out the brief, provide a few references, and we will bring all your ideas to life.



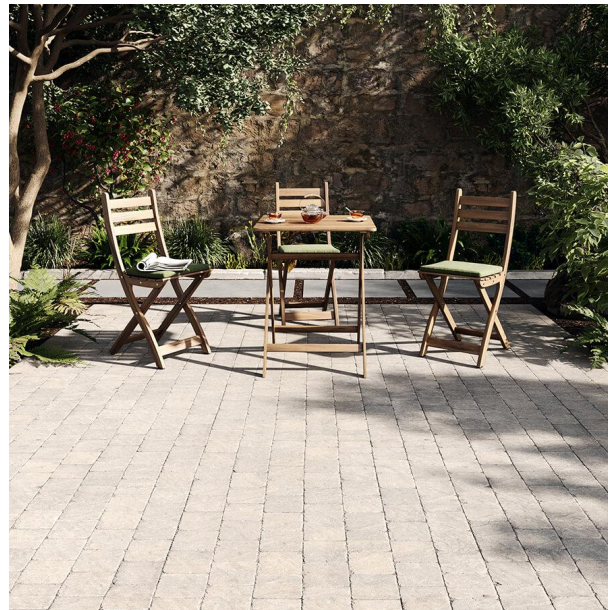
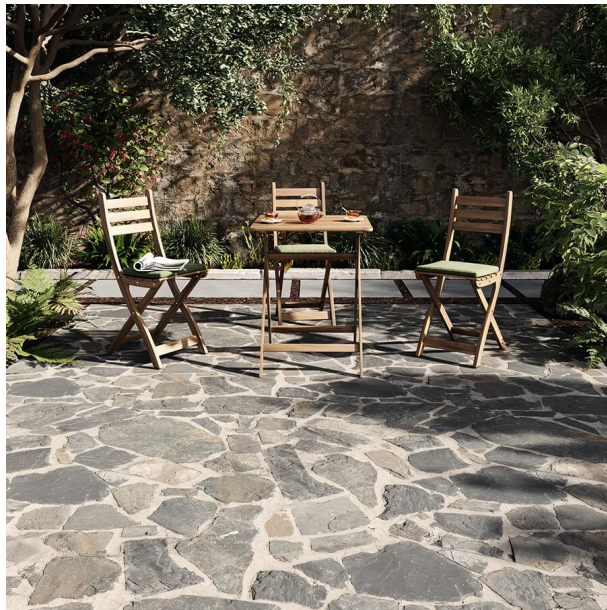
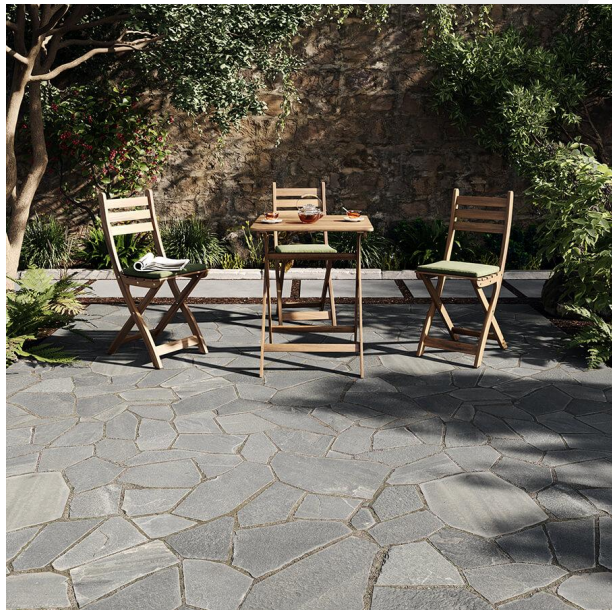
Material swapping

Cater to customers' love for choosing and trying. Show them the flooring in every material in a lifestyle. This will help people better appreciate the aesthetics of every option and choose the one they like best.



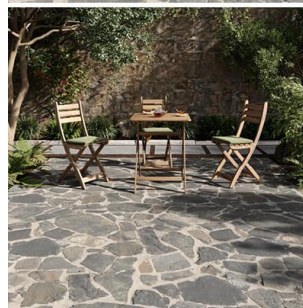
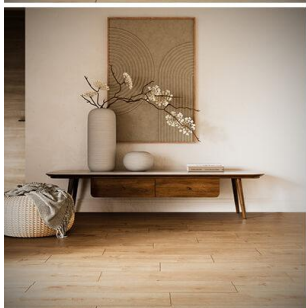
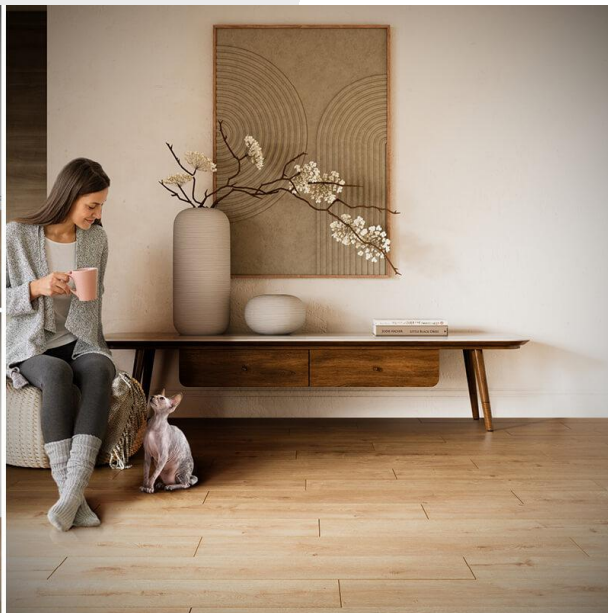
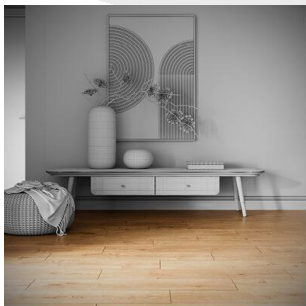
Product swapping

Help your customers discover the flooring that will fit in their space style perfectly. Show various models in the same lifestyle and cater to every taste.



Talent rendering

Have your product endorsed by 3D characters. Just describe what kind of people you would like to see in your lifestyle, and get your dream ad. A family with kids, a business lady in a smart suit, a kitten stretching in the sunbeam — we will help you with any concept.



Interior talent scene

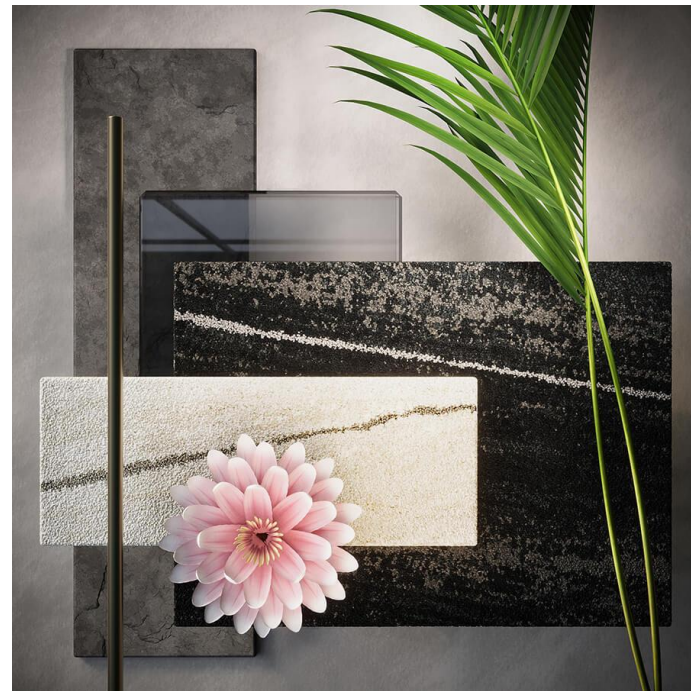
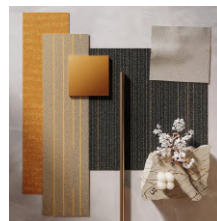
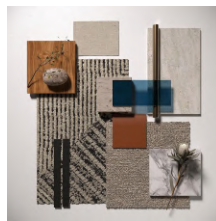
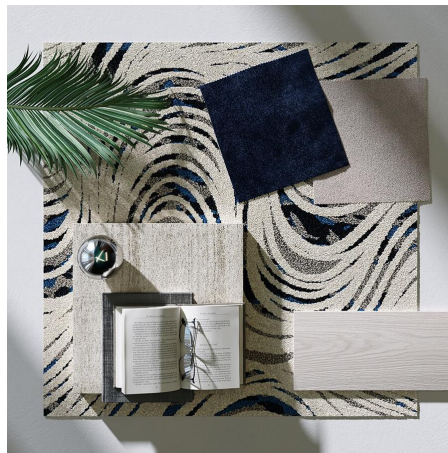
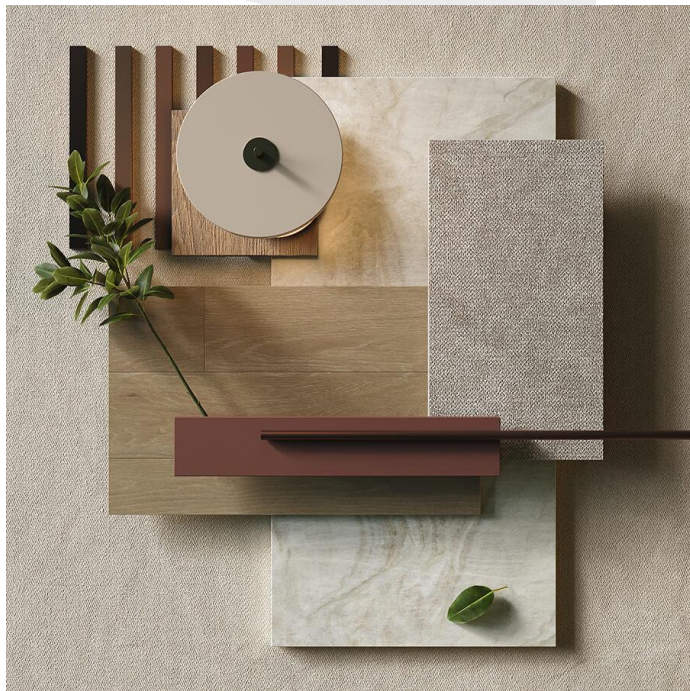
520861 Talent

Outdoor talent scene


520921 Talent

Flatlay rendering

This is the most eloquent type of marketing visual you have ever seen. Through a few carefully selected elements, the 3D artist communicates the look and feel of your product. Moreover, a flatlay rendering shows product detailing, fittings and materials with unparalleled clarity and accuracy.



Competition

Criteria	In-house team	Freelance	Traditional Photography	 CGIFURNITURE
Initial Investment	High (software, hardware, training)	Moderate (mainly hiring costs)	High (camera gear, studio setup)	Low
Ongoing Costs	Moderate (maintenance, upgrades)	Varies (based on project or hourly rates)	Moderate (equipment maintenance, studio rent)	Fixed (based on projects)
Realism	High (with skilled artists)	Varies	Very High (actual objects)	High
Consistency	High (same team & tools)	Moderate (may vary with different freelancers)	Moderate (lighting, setup consistency)	High
Turnaround Time	Fast (dedicated team)	Varies (based on freelancer availability)	Moderate (setup & post-processing time)	Fast
Scalability	Moderate (limited by availability of high-skilled CG artists)	Low-Moderate (limited by individual capacity)	Low (limited by physical setup space)	High
Revisions & Adjustments	High (direct control)	Moderate (depends on agreement)	Low (physical reshoots required)	High (3 included)
Communication Ease	High (in-house discussions)	Moderate (external communication)	High (direct in-person)	High (CGI CRM)
Medium Modeling cost	\$378 (source) (3 models per week)	\$120 (source)	-	\$150
Medium Lifestyle cost 4k	\$827 (source) (2 lifestyles per week)	\$200 (source)	\$2.000 (source)	\$300



**Lifestyle creation
based on your brief files**

Indoor

\$300

first view

Outdoor

\$400

Close-up

\$60

**Our design lifestyle
rendering**

\$400

\$500

\$60

**the price doesn't include product 3D creation*

Quarterly packages

We custom-design pricing packages for businesses.
This helps us to find ways to offer you bigger discounts.

Subscribe to get a discount!

Standard

\$4000 / month

*Billed quarterly (\$12000 / 3mo)

12% Discount

Premium

\$8000 / month

*Billed quarterly (\$24000 / 3mo)

24% Discount

Enterprise

from

\$16000 / month

*Billed quarterly

Individual price

Here are our partners



HAVWOODS
INTERNATIONAL



URBAN
COLLECTION

2tec2®
high tech flooring

TerraMater®

WOOD&WOOD



Matace

gavejo®

PlusFloor®



elemensis

Grass! 365™



Andersens
The respected name in floors and more



FLOOR
DECOR &



Woodstock
FLOORING &
DESIGN CENTER

REIMAGINE
MILLWORKS, LLC



What files are needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings. Take a look at the list of main elements of these briefs so you could use them.



CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).



References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.



Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.



Textures

Material textures in high quality, usually as front and side photos of an object or links to them.



Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

Fill in the brief now

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

Contact Us

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

TEL : +1 607 383 2001 NY, USA

TEL : +44 203 617 1683 LONDON, ENGLAND

EMAIL : SALES@CGIFURNITURE.COM

WEB : CGIFURNITURE.COM



2024 © CGIFURNITURE. ALL RIGHTS RESERVED.