

Premium lifestyle scenes for lighting, switches and sockets

Get a gorgeous 3D scene template
for marketing plus 6 images for
your products at

\$359

Exclusive property rights,
additional renders from **\$20**

 CGIFURNITURE

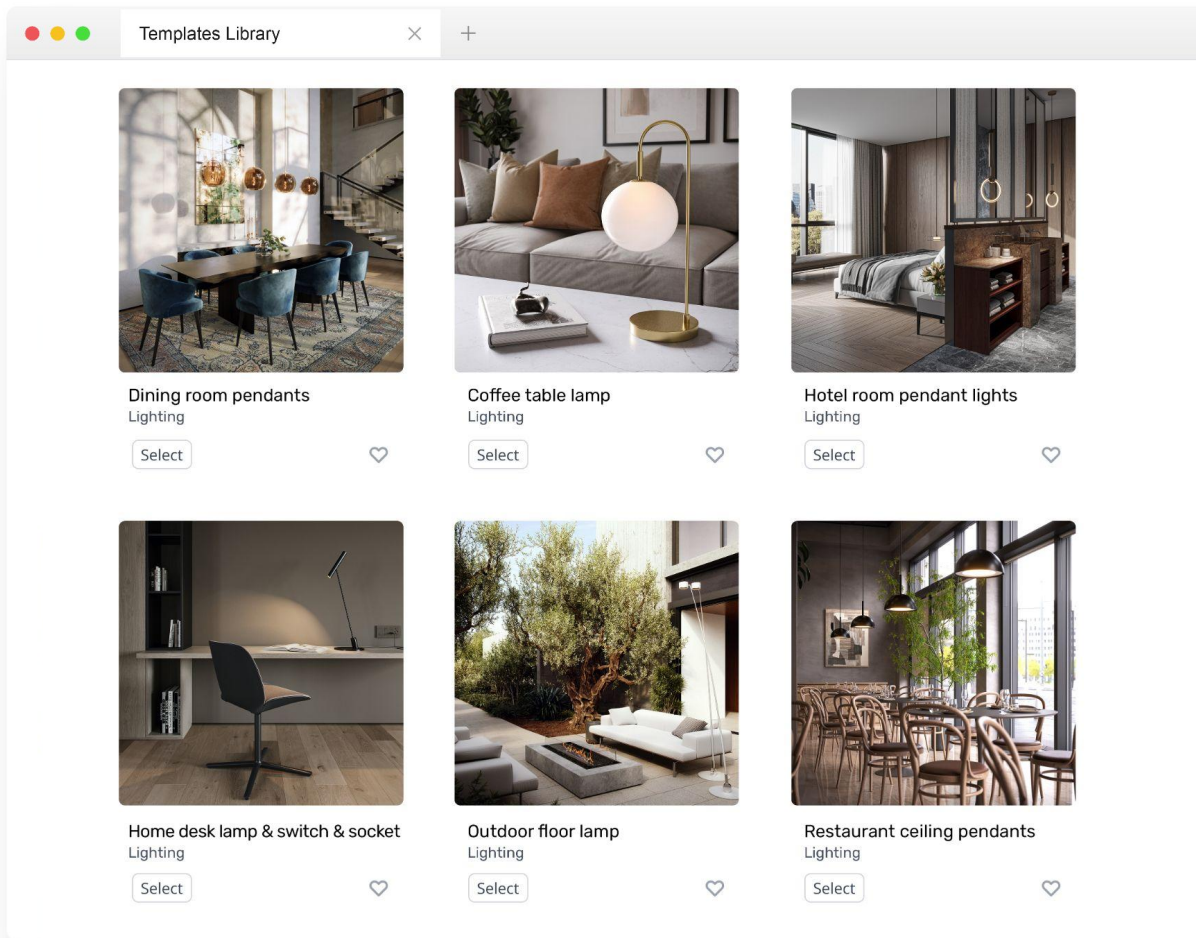


Premium lifestyles at \$359 per bundle

Within the premium lifestyle bundle, you will get 6 brand-new images for \$359:

- 3 lifestyles with your product in 3 materials,
- 3 close-up renderings for them.

Schedule a demo





The process is easy as pie:

1. Select a scene from our Premium Templates Library.
2. Send STP file of your product.
3. Share material photos.
4. Get 6 beautiful renderings.

Premium templates library

In the premium library, you will find a wealth of 3D scenes to fit any advertising and marketing concept. There are scenes for any type of space, including kitchens, bathrooms, open-plan rooms, commercial interiors, and outdoor space of different types. In fact, we add about 120 new scenes every month. Once a scene is purchased, it is deleted from the library.



***Home desk lamp &
switch & socket***

525989 Lighting

Coffee table lamp

522868 Lighting



***Outdoor floor
lamp***

522863 Lighting



***Restaurant
ceiling pendants***

522230 Lighting



***Table lamp &
switch & socket***

525990 Lighting



***Floor & Table
lamps & switch &
socket***

525991 Lighting



Hotel room pendants

522866 Lighting



***Dining room
pendants***

522865 Lighting



1 Template, 6 images, endless usage

\$359

The bundle includes 6 images made based on a premium 3D scene and 2 revisions. No competitor of yours will have such a lifestyle in their marketing kit, since it's been designed and made from scratch specifically for Premium Library. Below you will see what type of renderings you will get within the offer.

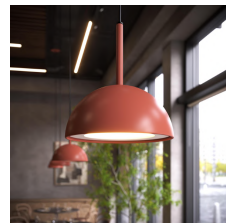
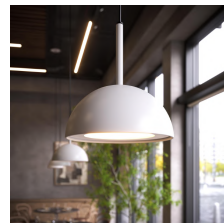
1 Lifestyle rendering



2 Finish options



3 Close-ups for finish options



Infinite additional imagery

What is more, you will be able to get any number of new images from the purchased scene at huge discounts.



\$60 *Revision*



\$20 *Option*



\$60 *Closeup*

Advanced 3D rendering solutions for sanitary ware



Client rendering

Have your products incorporated into a lifestyle with a client's space.

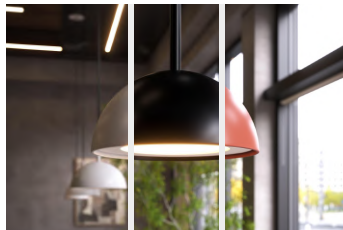
\$300 per bundle



Lifestyle on demand

Get a 3D lifestyle rendering generated based on your idea.

\$300 Indoor, per bundle
\$400 Outdoor, per bundle



Finish swapping

Personalize e-shopping by showing all material variants of your products.

\$20



Product swapping

Showcase various product models in a striking 3D lifestyle rendering.

\$80 including 3D modeling



Product 3D modeling

Get a 3D model of your product for lifestyles, silos and AR.

\$40 if you send an stp model
\$80-\$160 from CAD file



Silo rendering

Show your product against a white background.

\$30



Silo finish option

Show your product against a white background.

\$20 for > 50 renders
\$15 for > for > 200 renders

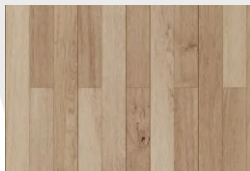


Client rendering

Show customers how your product will transform their space using client rendering. We will create a lifestyle for their space, put your product in the scene, and deliver a perfect result.

Lifestyle on demand

Get a unique, on-brand lifestyle for your product marketing. Send us a brief description of your idea, attach a reference image, and we will create a photorealistic rendering that will make your product stand out online and in print.



Finish swapping

Show every material version of your products. This way, you will highlight the strengths of each option and cater to different tastes and needs. In comparison to photoshoots, the solution is 100X as fast and very budget-friendly.



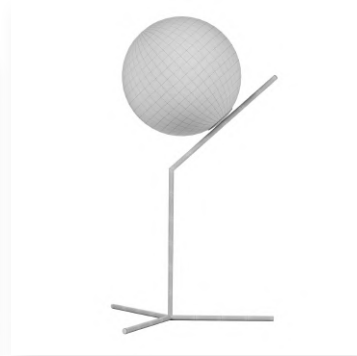
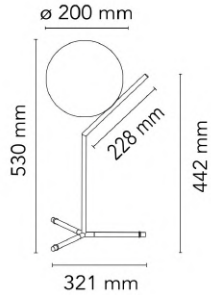
Product swapping

Let e-shoppers easily compare various product models. Show them in the same lifestyle scene so the viewers can see the effect of each product version on the design.



Product 3D modeling

Get an accurate 3D model for your product, and you will unlock hundreds of opportunities for creative marketing. A 3D model is key to material swapping, silos and lifestyles, Augmented Reality, 360-degree views, and many, many more visuals.



Also, you can get a 50% discount if you send us an STP model.

Silo rendering

Get a universal marketing asset to use on product pages, your website, and e-commerce platforms. Silos are often requested by the latter, and these give the most clear and accurate representation of the product in terms of colors, textures and detailing.




Silo finish options

Make sure your clients appreciate the beauty of every material option of your product by using silos. Their unique strength is that the white backdrop doesn't interfere with colors and textures. On the contrary, it makes them pop and catch attention. This way, e-shoppers will easily select the solution that suits perfectly their design vision.



Competition

Criteria	In-house team	Freelance	Traditional Photography	 CGIFURNITURE
Initial Investment	High (software, hardware, training)	Moderate (mainly hiring costs)	High (camera gear, studio setup)	Low
Ongoing Costs	Moderate (maintenance, upgrades)	Varies (based on project or hourly rates)	Moderate (equipment maintenance, studio rent)	Fixed (based on projects)
Realism	High (with skilled artists)	Varies	Very High (actual objects)	High
Consistency	High (same team & tools)	Moderate (may vary with different freelancers)	Moderate (lighting, setup consistency)	High
Turnaround Time	Fast (dedicated team)	Varies (based on freelancer availability)	Moderate (setup & post-processing time)	Fast
Scalability	Moderate (limited by availability of high-skilled CG artists)	Low-Moderate (limited by individual capacity)	Low (limited by physical setup space)	High
Revisions & Adjustments	High (direct control)	Moderate (depends on agreement)	Low (physical reshoots required)	High (3 included)
Communication Ease	High (in-house discussions)	Moderate (external communication)	High (direct in-person)	High (CGI CRM)
Medium Modeling cost	\$378 (source) (3 models per week)	\$120 (source)	-	\$150
Medium Lifestyle cost 4k	\$827 (source) (2 lifestyles per week)	\$200 (source)	\$2.000 (source)	\$300

Quarterly packages

We custom-design pricing packages for businesses.
This helps us to find ways to offer you bigger discounts.

Subscribe to get a discount!

Standard

\$4000 / month

*Billed quarterly (\$12000 / 3mo)

12% Discount

Premium

\$8000 / month

*Billed quarterly (\$24000 / 3mo)

24% Discount

Enterprise

from

\$16000 / month

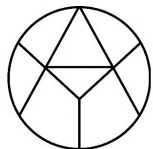
*Billed quarterly

Individual price

Here are our Partners

***modway**

COLOR CORD COMPANY®



AYTM

CRYST¹⁹⁵⁸RAMA

PAOLO CASTELLI



koncept

SLUX

ALLOYLED

Cedar & Moss®

arlico



ARON™

manooi

prandina
LIGHTING STORIES



MATTHEW McCORMICK

JAUNE FABRIQUE

LIVEX®
— LIGHTING —

QUASAR

MATTHEW McCORMICK

KATY SKELTON

Modern + Nostalgic

DAVID DUNCAN STUDIO

B.lux



What files are needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings. Take a look at the list of main elements of these briefs so you could use them.



CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).



References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.



Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.



Textures

Material textures in high quality, usually as front and side photos of an object or links to them.



Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

Fill in the brief now

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

Contact Us

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

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