

Marketing imagery templates for carpet manufacturers

Get a lifestyle and 6 renderings at **\$359**

100% unique 3D settings

Unlike anything your competitors have



Premium lifestyles at \$359/bundle

You will get 6 brand-new images for \$359. Specifically, 3 lifestyles with your product in 3 materials and 3 close-ups. The scenes you buy will be **exclusively yours**: we'll remove them from our base after the purchase.

Special offer

Get 6 views!

Templates Library

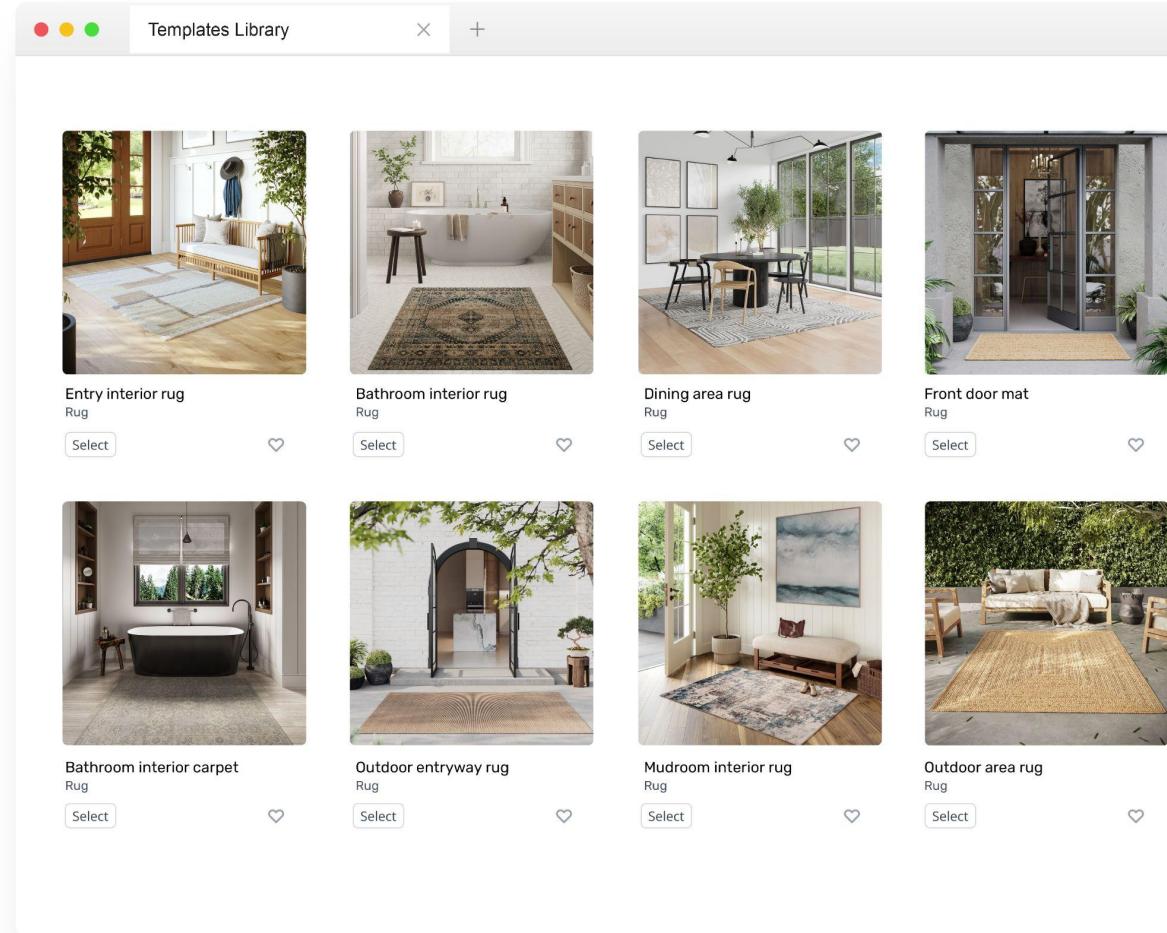
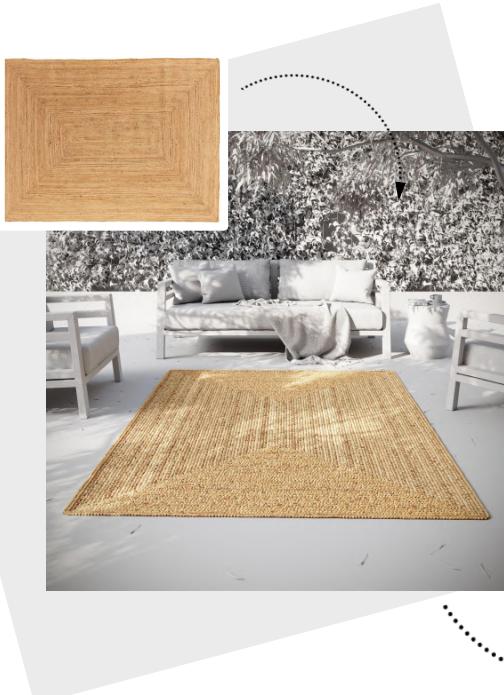


Image Description	Material	Scenes
Entry interior rug	Rug	3
Bathroom interior rug	Rug	3
Dining area rug	Rug	3
Front door mat	Rug	3
Bathroom interior carpet	Rug	3
Outdoor entryway rug	Rug	3
Mudroom interior rug	Rug	3
Outdoor area rug	Rug	3



***The process is
easy as pie:***

1. Select a scene from our Premium Templates Library.
2. Send STP file of your product.
3. Share material photos.
4. Get 6 beautiful renderings.

Examples of premium templates

The library is replenished with about 120 lifestyle templates every month. There, you will find scenes for every space: living rooms, kitchens, bathrooms, commercial interiors, as well as commercial and residential outdoor spaces.



Entry interior rug

526020 Rug

**Bathroom
interior rug**

526009 Rug



Dining area rug

526008 Rug



Front door mat

526006 Rug



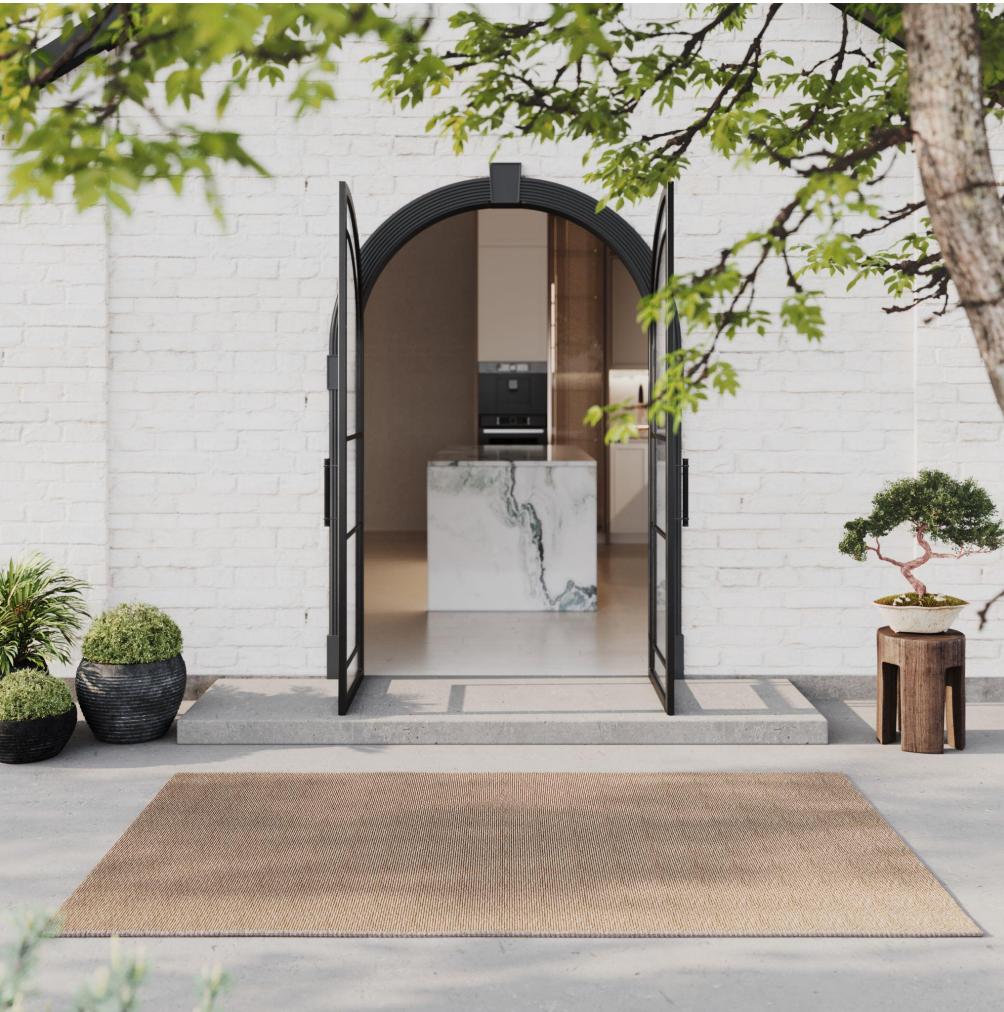
**Bathroom interior
carpet**

526010 Rug



*Outdoor
entryway rug*

526005 Rug



***Mudroom
interior rug***

526007 Rug



Outdoor area rug

526004 Rug



1 Template, 6 images, endless usage

\$359

The bundle includes 6 images made based on a premium 3D scene and 2 revisions. No competitor of yours will have such a lifestyle in their marketing kit, since it's been designed and made from scratch specifically for Premium Library. Below you will see what type of renderings you will get within the offer.

1 Lifestyle Rendering



2 Finish options



3 Close-ups for all finish options



Infinite additional imagery

What is more, you will be able to get any number of new images from the purchased scene at huge discounts.



\$60 Revision



\$20 Option



\$60 Closeup

3D solutions to consider for added effect



Client rendering

An ultimate tool for boosting client confidence. Have the product rendered in their space to show them the result.

\$300 per bundle



Product swapping

Use the same lifestyle scene for showing various carpet models and highlighting their aesthetic impact.

\$80



Lifestyle on demand

Get a custom lifestyle created based on your vision. All you need to do is describe the concept and send a reference.

\$300 Indoor, per bundle

\$400 Outdoor, per bundle



Flatlay rendering

Emphasize the beauty and quality of materials using digitally created 3D moodboards.

\$150

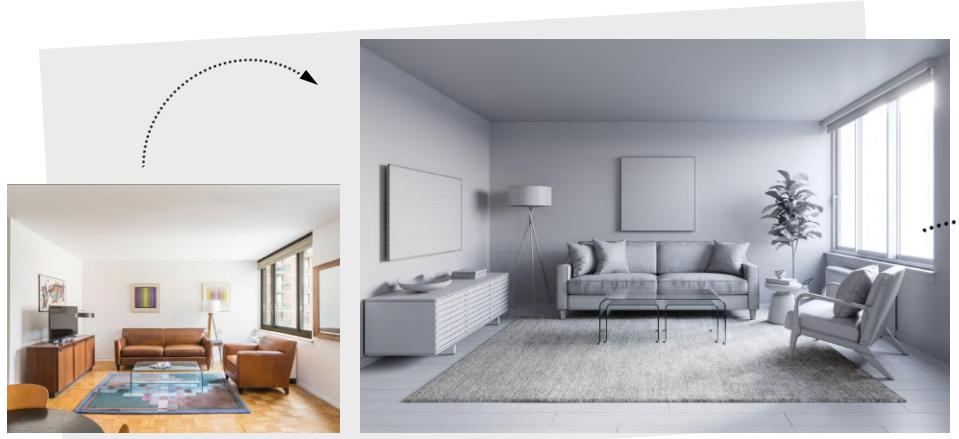


Material swapping

Show your product in multiple materials in the same 3D lifestyle. Get images 10X as fast and on budget.

\$20

Schedule a demo



Client rendering

Show your clients what the product will look like in their space using 3D rendering. Just send us photos of your client's room and get an impeccable result within 2 days. CGI will help you make your offer unbeatable, provide next-level service, and gain customers' trust and loyalty.



Lifestyle on demand

No one understands and feels your product like you do. Naturally, you come up with brilliant ideas for advertising lifestyles. Well, you no longer have to amass them in your drawer. Fill out the brief, provide a few references, and we will bring all your ideas to life.



Material swapping

Cater to customers' love for choosing and trying. Show them the product in every material in a lifestyle. This will help people better appreciate the aesthetics of every option and choose the one they like best.



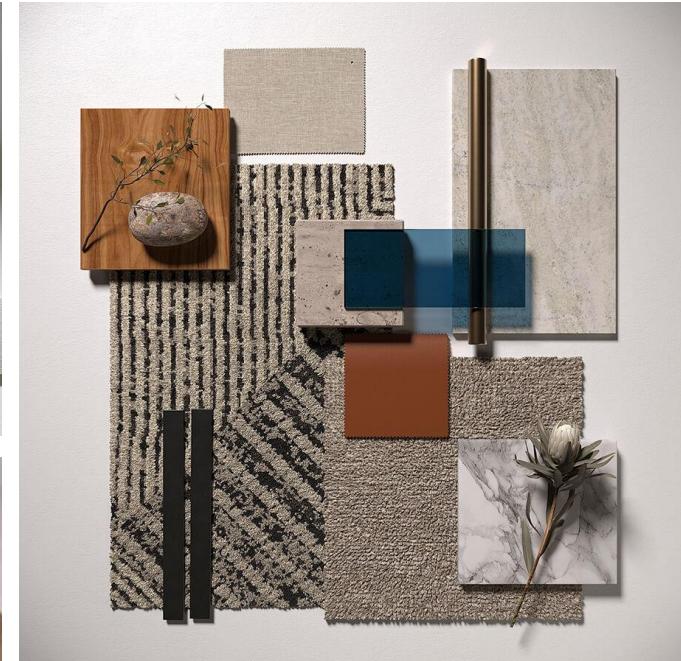
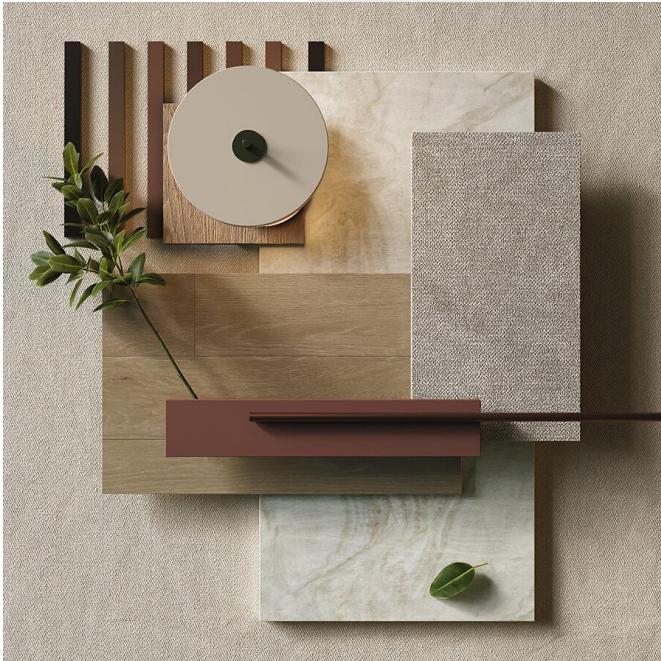
Product swapping

Help your customers discover the carpet that will fit in their space style perfectly. Show various models in the same lifestyle and cater to every taste.



Flatlay rendering

This is the most eloquent type of marketing visual you have ever seen. Through a few carefully selected elements, the 3D artist communicates the look and feel of your product. Moreover, a flatlay rendering shows product detailing, fittings and materials with unparalleled clarity and accuracy.



Competition

Criteria	In-house team	Freelance	Traditional Photography	CGIFURNITURE
Initial Investment	High (software, hardware, training)	Moderate (mainly hiring costs)	High (camera gear, studio setup)	Low
Ongoing Costs	Moderate (maintenance, upgrades)	Varies (based on project or hourly rates)	Moderate (equipment maintenance, studio rent)	Fixed (based on projects)
Realism	High (with skilled artists)	Varies	Very High (actual objects)	High
Consistency	High (same team & tools)	Moderate (may vary with different freelancers)	Moderate (lighting, setup consistency)	High
Turnaround Time	Fast (dedicated team)	Varies (based on freelancer availability)	Moderate (setup & post-processing time)	Fast
Scalability	Moderate (limited by availability of high-skilled CG artists)	Low-Moderate (limited by individual capacity)	Low (limited by physical setup space)	High
Revisions & Adjustments	High (direct control)	Moderate (depends on agreement)	Low (physical reshoots required)	High (3 included)
Communication Ease	High (in-house discussions)	Moderate (external communication)	High (direct in-person)	High (CGI CRM)
Medium Modeling cost	\$378 (source) (3 models per week)	\$120 (source)	-	\$150
Medium Lifestyle cost 4k	\$827 (source) (2 lifestyles per week)	\$200 (source)	\$2.000 (source)	\$300

Quarterly packages

We custom-design pricing packages for businesses.
This helps us to find ways to offer you bigger discounts.

Subscribe to get a discount!

Standard

\$4000 / month

*Billed quarterly (\$12000 / 3mo)

12% Discount

Premium

\$8000 / month

*Billed quarterly (\$24000 / 3mo)

24% Discount

Enterprise

from

\$16000 / month

*Billed quarterly

Individual price

Here are our partners



What files are needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings. Take a look at the list of main elements of these briefs so you could use them.



CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).



References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.



Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.



Textures

Material textures in high quality, usually as front and side photos of an object or links to them.



Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

Fill in the brief now

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

Contact US

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

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