



# *Premium lifestyle scenes for tile manufacturers*

Get a gorgeous 3D scene template  
for marketing plus 6 amazing  
images for your products at

**\$359**

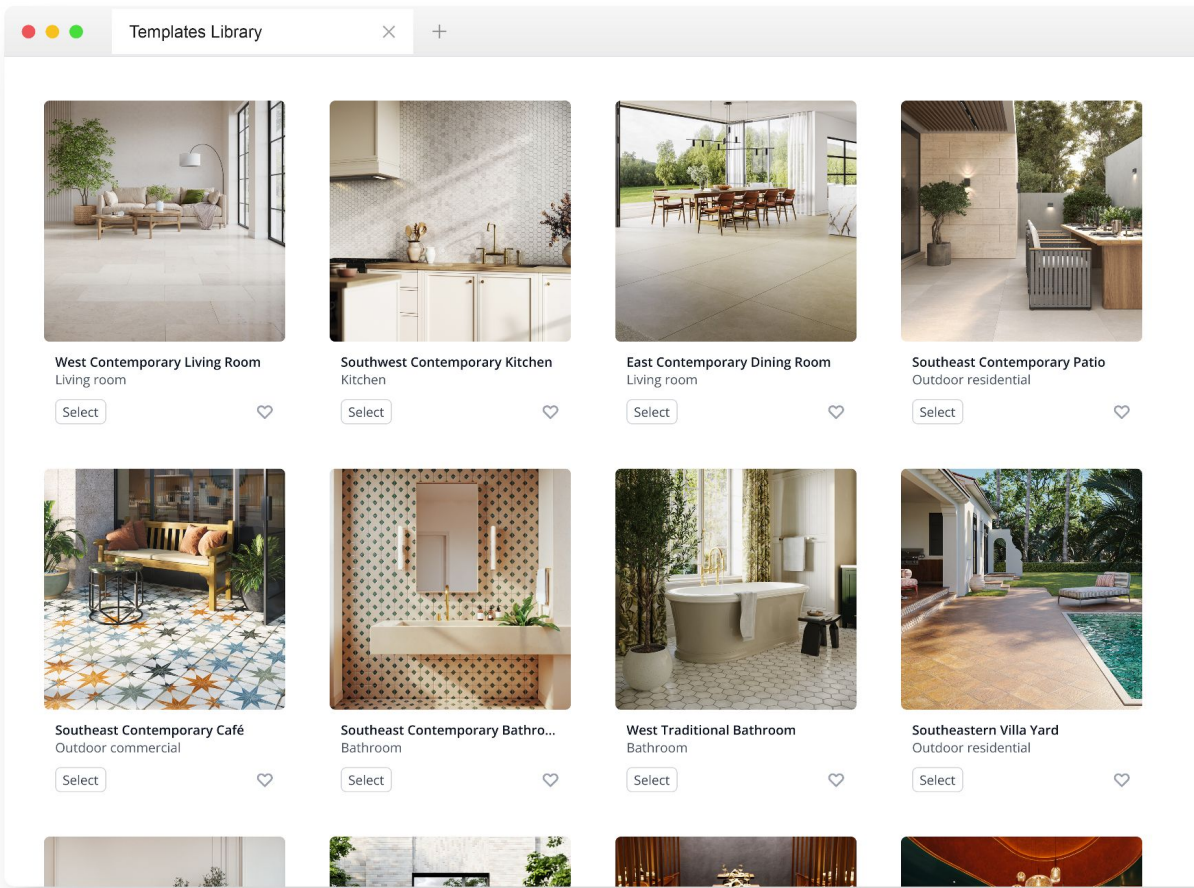
Exclusive property rights,  
additional renders from **\$20**

 CGIFURNITURE

# Premium lifestyles at \$359 per bundle

Use templates from our Premium stock of 500 lifestyle scenes. Get unique lifestyles at \$359 per bundle including a scene + 6 images. The scenes you buy will be **exclusively yours**: we'll remove them from our base after the purchase.

[Schedule a demo](#)





Ionik Dark Gray Porcelain Wall Tile - 5x5 in

Aurilia Elite Oakwood Luxury Vinyl Floor Tile - 7' x 48 in



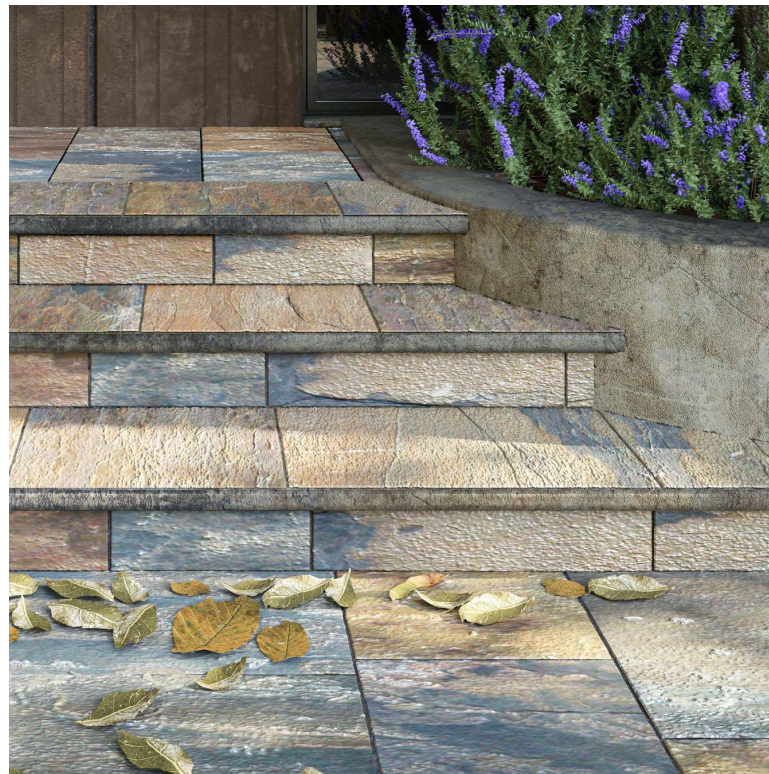
## ***The process is easy as pie:***

1. Select a scene from our Premium Templates Library.
2. Send STP file of your product.
3. Share material photos.
4. Get 6 beautiful renderings.

## ***Get a lifestyle and a close-up for 3 material options***



**1. General view**



**2. Close-up view**



# ***Premium templates library***

In the premium library, you will find a wealth of 3D scenes to fit any advertising and marketing concept. There are scenes for any type of space, including kitchens, bathrooms, open-plan rooms, commercial interiors, and outdoor space of different types. In fact, we add about 120 new scenes every month. Once a scene is purchased, it is deleted from the library.



***Southeastern villa yard***

516739 Outdoor residential



***Traditional west  
porch***

516711 Outdoor  
residential





***Southeast  
contemporary deck***

516314 Outdoor  
residential





***West contemporary  
terrace***

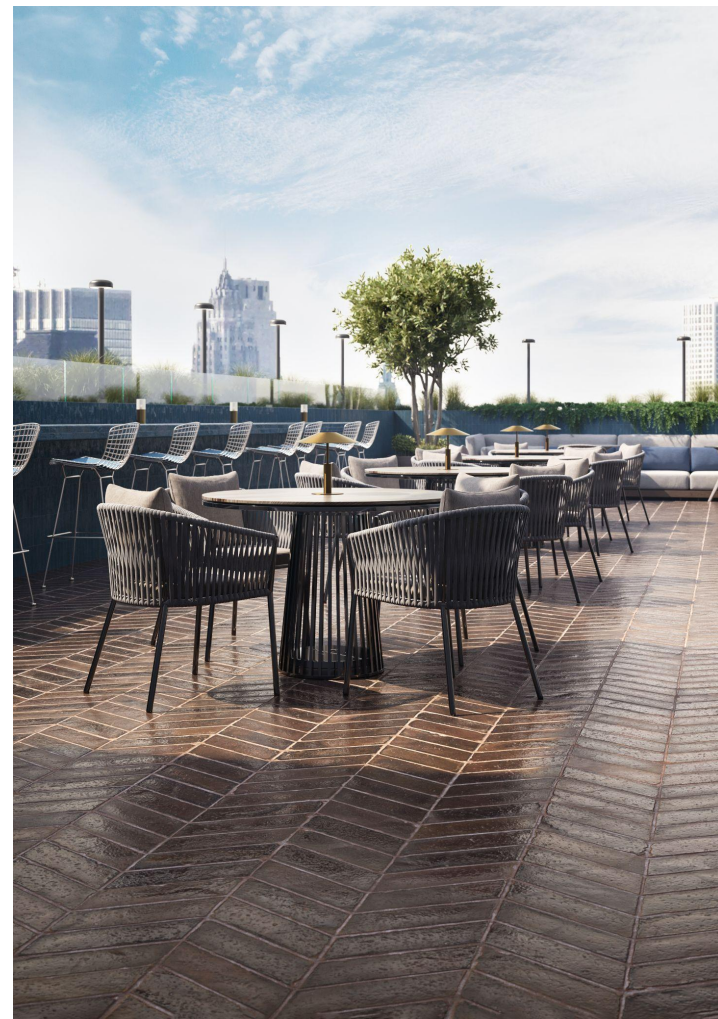
516740 Outdoor  
residential





***West contemporary  
patio***

516708 Outdoor  
residential





***Southeast  
contemporary patio***

516712 Outdoor  
residential





***Southwest  
contemporary house***

516312 Outdoor  
residential





***Northeast café  
terrace***

516737 Outdoor  
commercial





***Southeast  
contemporary café***

516736 Outdoor  
commercial





***Northeast hotel  
reception***

516709 Commercial





***Northeast scandi  
café***

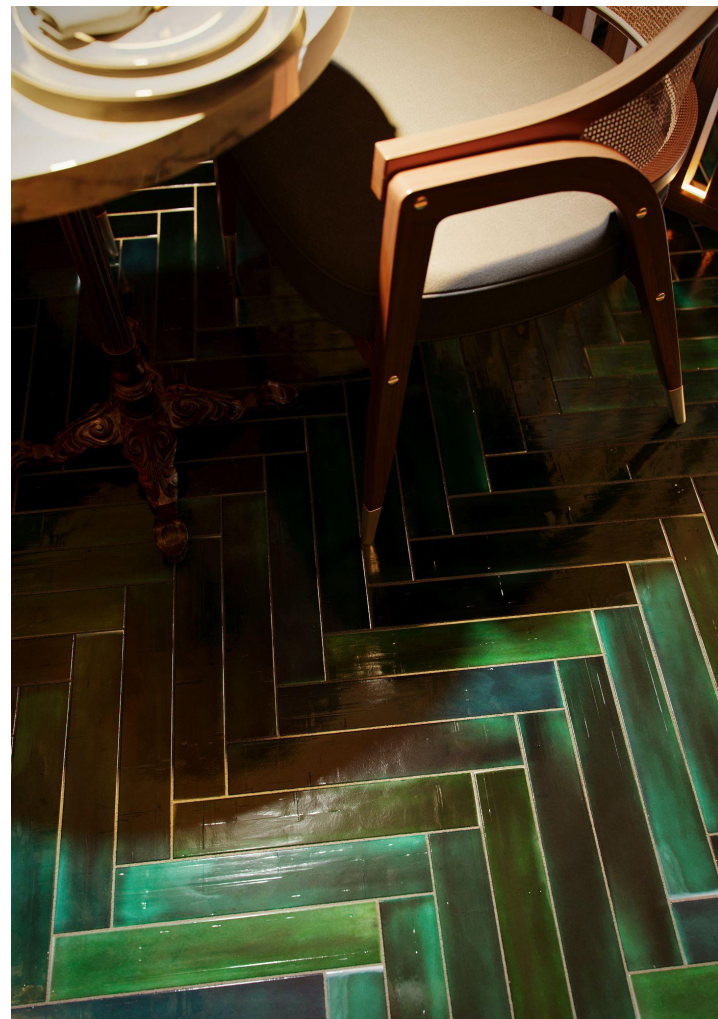
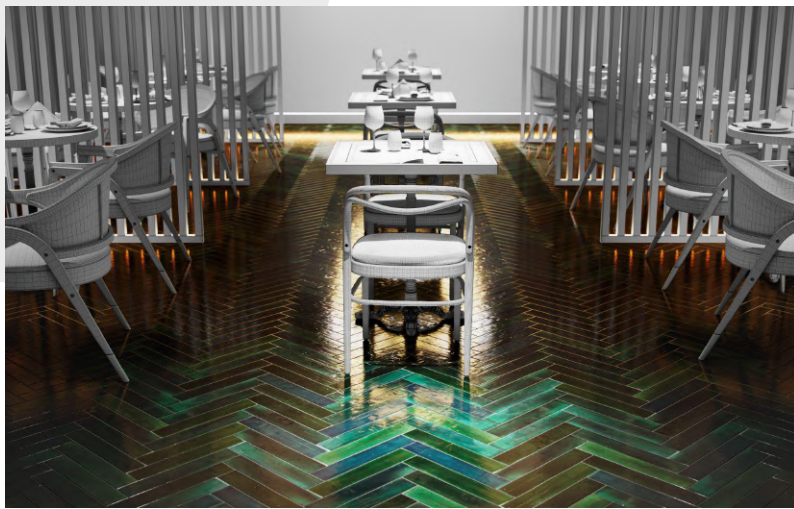
516750 Commercial





***Northeast  
contemporary  
restaurant***

516738 Commercial





***Southeast  
contemporary bar***

517507 Commercial





***East  
contemporary  
dining room***

516742 Living room





**West  
contemporary  
living room**

516793 Living room





***West mid-century  
living room***

516313 Living room





***Southeast  
contemporary  
bathroom***

516741 Bathroom





***Western  
contemporary  
bathroom***

517637 Bathroom





***West traditional  
bathroom***

517475 Bathroom





**West  
contemporary  
bathroom**

516960 Bathroom





**West  
contemporary  
kitchen**

516983 Kitchen





***Southwest  
contemporary  
kitchen***

516713 Kitchen





***Northeast  
contemporary  
kitchen***

516714 Kitchen





# *1 Template, 6 images, endless usage*

**\$359**

The bundle includes 6 images made based on a premium 3D scene and 2 revisions. No competitor of yours will have such a lifestyle in their marketing kit, since it's been designed and made from scratch specifically for Premium Library. Below you will see what type of renderings you will get within the offer.

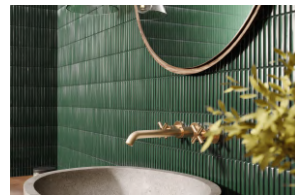
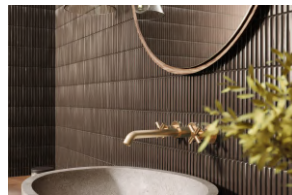
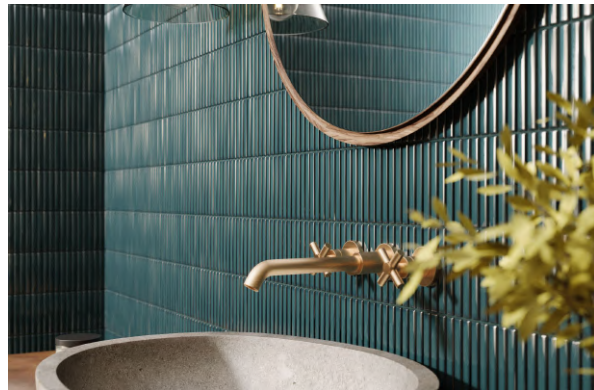
## **1** *Lifestyle Rendering*



## **2** *Finish options*



## **3** *Close-ups for all Finish Options*





# *Infinite additional imagery*

What is more, you will be able to get any number of new images from the purchased scene at huge discounts.



**\$60** *Revision*



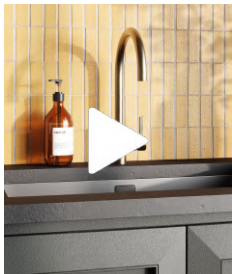
**\$20** *Option*



**\$60** *Closeup*



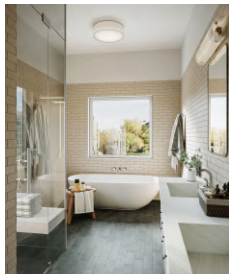
# Advanced 3D rendering solutions for tile manufacturers



## 3D animation

Shine on social media. Get a video showing the aesthetics of your tile in motion and in a beautiful scene.

**\$90/sec** *Promo*  
**\$30/sec** *Installation*



## Client rendering

Give your clients confidence. Just let them see what your product will look like in their houses using CGI.

**\$300** *per bundle*



## Talent rendering

People buy from people. Have 3D talents added to the rendering in order to make the most of your advertising.

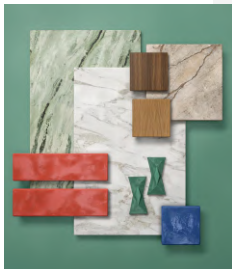
**\$390** *per bundle*



## Texture swapping

Leverage variety. Showcase different product options in the same lifestyle only at a fraction of the cost.

**\$50**



## Flatlay rendering

Inspire customers. Show your product in an eye-catching composition next to materials it can be used with.

**\$150**



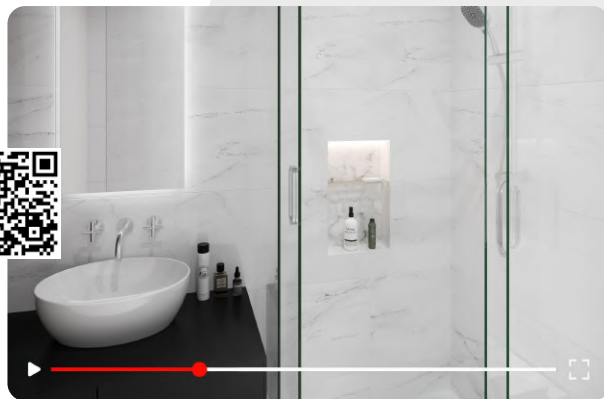
## Lifestyle on demand

Bring your vision to life. Describe the look you have in mind, send references, and get your perfect image.

**\$300** *Indoor, per bundle*  
**\$400** *Outdoor, per bundle*

## Promo animation

Consumers are **64-85%** more likely to buy a product after watching a video. This makes a video a must-have asset for product pages, websites, and e-commerce platforms. And with CGI, you can forget about tiresome video shoots and get photorealistic 3D animations for every product.





# ***Talent rendering***

Have your product endorsed by 3D characters. Just describe what kind of people you would like to see in your lifestyle, and get your dream ad. A family with kids, a business lady in a smart suit, a kitten stretching in the sunbeam — we will help you with any concept.



***South traditional hallway***

517631 Talent

***Southeast  
mediterranean  
villa***

517536 Talent



You can utilize renders not only to showcase the features of individual tiles but also to create a branded image coupled with a lifestyle through the Talent product.





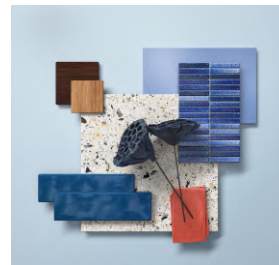
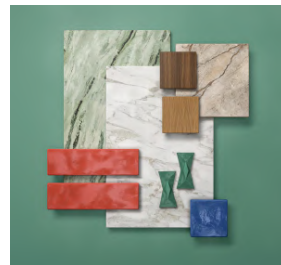
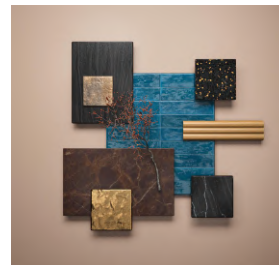
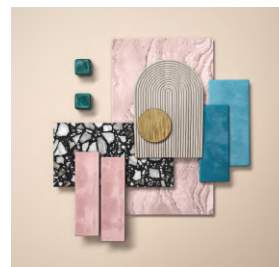
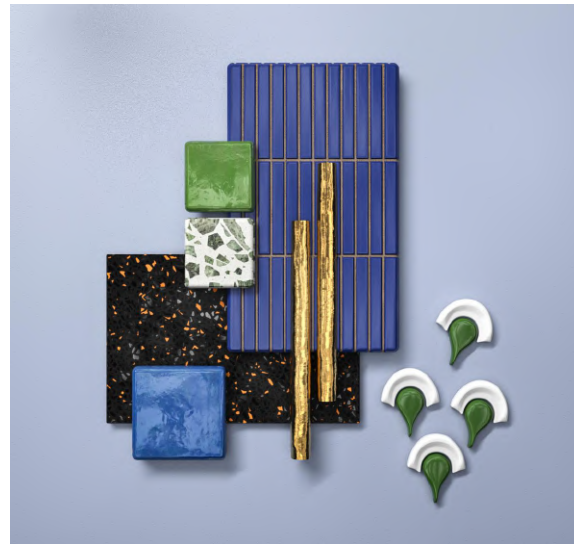
***West traditional  
porch***

517632 Talent



# *Flatlay rendering*

Piece of art that looks like moodboard





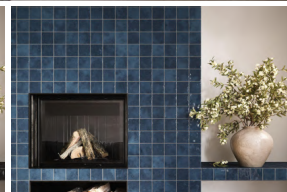
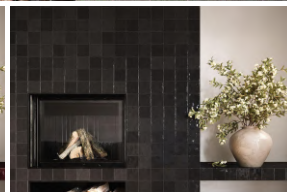
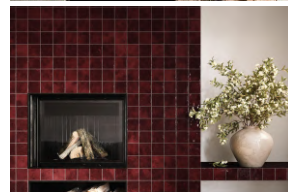


## ***Client rendering***

Custom renders for your clients, a proven tool that has already demonstrated its effectiveness in the e-design market with major companies. Gain a competitive advantage by offering your clients a custom rendering service for their spaces. You send us photos of your clients' rooms, and within 2 days, they receive renders of these spaces with your tiles.

# Texture swapping

The product variety is a genuine marketing edge. Use its power to your advantage by showing customers all design variants of your tile in a lifestyle scene. After all, it's so fast and easy.






# *Lifestyle on demand*

Have a unique lifestyle scene created specifically for your product and based on your vision. All it takes is a brief and reference image.



# Competition

Criteria	In-house team	Freelance	Traditional Photography	 CGIFURNITURE
Initial Investment	<b>High</b> (software, hardware, training)	<b>Moderate</b> (mainly hiring costs)	<b>High</b> (camera gear, studio setup)	<b>Low</b>
Ongoing Costs	<b>Moderate</b> (maintenance, upgrades)	<b>Varies</b> (based on project or hourly rates)	<b>Moderate</b> (equipment maintenance, studio rent)	<b>Fixed</b> (based on projects)
Realism	<b>High</b> (with skilled artists)	<b>Varies</b>	<b>Very High</b> (actual objects)	<b>High</b>
Consistency	<b>High</b> (same team & tools)	<b>Moderate</b> (may vary with different freelancers)	Moderate (lighting, setup consistency)	<b>High</b>
Turnaround Time	<b>Fast</b> (dedicated team)	<b>Varies</b> (based on freelancer availability)	<b>Moderate</b> (setup & post-processing time)	<b>Fast</b>
Scalability	<b>Moderate</b> (limited by availability of high-skilled CG artists)	<b>Low-Moderate</b> (limited by individual capacity)	<b>Low</b> (limited by physical setup space)	<b>High</b>
Revisions & Adjustments	<b>High</b> (direct control)	<b>Moderate</b> (depends on agreement)	<b>Low</b> (physical reshoots required)	<b>High</b> (3 included)
Communication Ease	<b>High</b> (in-house discussions)	<b>Moderate</b> (external communication)	<b>High</b> (direct in-person)	<b>High</b> (CGI CRM)
Medium Modeling cost	<b>\$378</b> ( <a href="#">source</a> ) (3 models per week)	<b>\$120</b> ( <a href="#">source</a> )	-	<b>\$150</b>
Medium Lifestyle cost 4k	<b>\$827</b> ( <a href="#">source</a> ) (2 lifestyles per week)	<b>\$200</b> ( <a href="#">source</a> )	<b>\$2.000</b> ( <a href="#">source</a> )	<b>\$300</b>



# Quarterly packages

We custom-design pricing packages for businesses.  
This helps us to find ways to offer you bigger discounts.

**Subscribe to get a discount!**

Standard

**\$4000** / month

\*Billed quarterly (\$12000 / 3mo)

**12% Discount**

Premium

**\$8000** / month

\*Billed quarterly (\$24000 / 3mo)

**24% Discount**

Enterprise

*from*

**\$16000** / month

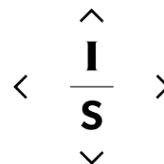
\*Billed quarterly

**Individual price**

## *Here are our partners*



VIRGINIATILE





# What files are needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings. Take a look at the list of main elements of these briefs so you could use them.



## CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).



## References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.



## Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.



## Textures

Material textures in high quality, usually as front and side photos of an object or links to them.



## Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

***Fill in the brief now***

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

# Contact Us

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

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