CGIFURNITURE

3D Rendering Services for Casegoods Furniture

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west elm

The WORLD of RH

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Serta Simmons Bedding

ARTICLE.

closet world

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FURNICHE

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COTSWOLD COMPANY

Reinforced Beds

UNLIMITED FURNITURE

David Phillips

BDi

MEREWAY

Pricing

	Over 200 products	50-199 products	10-49 products	Pay as you go
Model creation simple	$90	$100	$110	$120
Model creation complex	$220	$250	$270	$300
Texture creation simple	$15	$20	$25	$30
Texture creation complex	$50	$60	$70	$80
Simple Model resize	$30	$40	$50	$60
Complex model resize	$60	$70	$80	$90
Color option	$15	$20	$25	$30
Silo 4k	$15	$20	$25	$30
Silo size	$15	$20	$25	$30
Lifestyle indoor	$190	$240	$270	$300
Lifestyle closeup / feature / hero shot	$30	$40	$50	$60
Lifestyle color option	$20	$30	$45	$40
Promo Animation (per second)	$30	$40	$50	$60
Installation Animation (per second)	$20	$24	$27	$30
360-degree spinner	$50	$80	$90	$100
AR model	$30	$40	$50	$60

For batch rendering (10k+images), the price could drop to $0.21 per image. Please contact your client manager to get an accurate quote.

3D model creation

Simple

Models of this type have simple geometry without complex details. They are made of basic shapes and usually lack decorative elements such as curves, carvings, fittings, or ornaments. This category typically includes wardrobes, cabinets, dressers, sideboards, buffets, nightstands, bedside tables, bookcases, shelving units, consoles, and other accent furniture.

$120

Complex

Models of this type have a more complex structure and are considered detailed. They contain numerous small elements of intricate shapes and often feature fine decorative details such as carving, chamfers, curves, embossing, patterns, cutouts, or grooves. This category usually covers furniture with an accent on design, where decoration plays as important a role as functionality.

$300

Texture creation

Simple

Creation of textures that require minimal adjustments. These are usually uniform materials such as plastic, metal, glass, or finished wood.
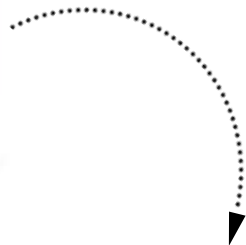
$30

Complex

Creation of materials with complex characteristics, such as patina, antique effects, scratches, and unique patterns applied in specific areas.
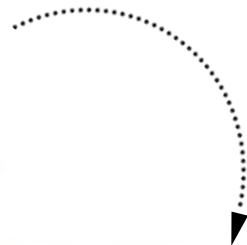
$80

Model resize

Simple

$60

Complex

$90

Product
options

Color

Door symmetry

Pattern variations

Hardware finishes

$30

Silo **rendering**

Silos are must-have assets for product retail platforms and proven sales boosters for furniture manufacturers' websites.

$30

Silo size

An alternative 3D render that includes precise measurements alongside the product. This format provides a clear and detailed view, allowing customers to quickly understand the product's size and dimensions at a glance, making it easier to assess fit and suitability.

28"

77"

19"

$30

Lifestyle **indoor**

Such a render includes a background to show the product as it might be used in a real-life setting.

$300

Closeup view

This type of render highlights the product in detail, showing textures and materials up close within a realistic environment.

$60

Feature shot

This render highlights a specific feature or function of the product, showing it in use or with key details visible within a realistic interior.

$60

Hero shot

This render showcases the product as the main focal point, presenting it in its best light and capturing attention within a realistic setting.

$60

Lifestyle options

Color

Door symmetry

Pattern variations

Hardware finishes

$40

Animation

Resolution Full HD 1920p.

* Price per second excludes digital model or setting creation.

$60 /sec*   Promo

$30 /sec*   Installation

360° **spinner**

An interactive tool that lets customers view and explore a product from every angle.

$100

AR model

lightweight, optimized 3D assets that can be embedded on websites or accessed via QR codes, enabling users to view items in true scale and from any angle.

$60

Please scan the QR code to see the product in AR
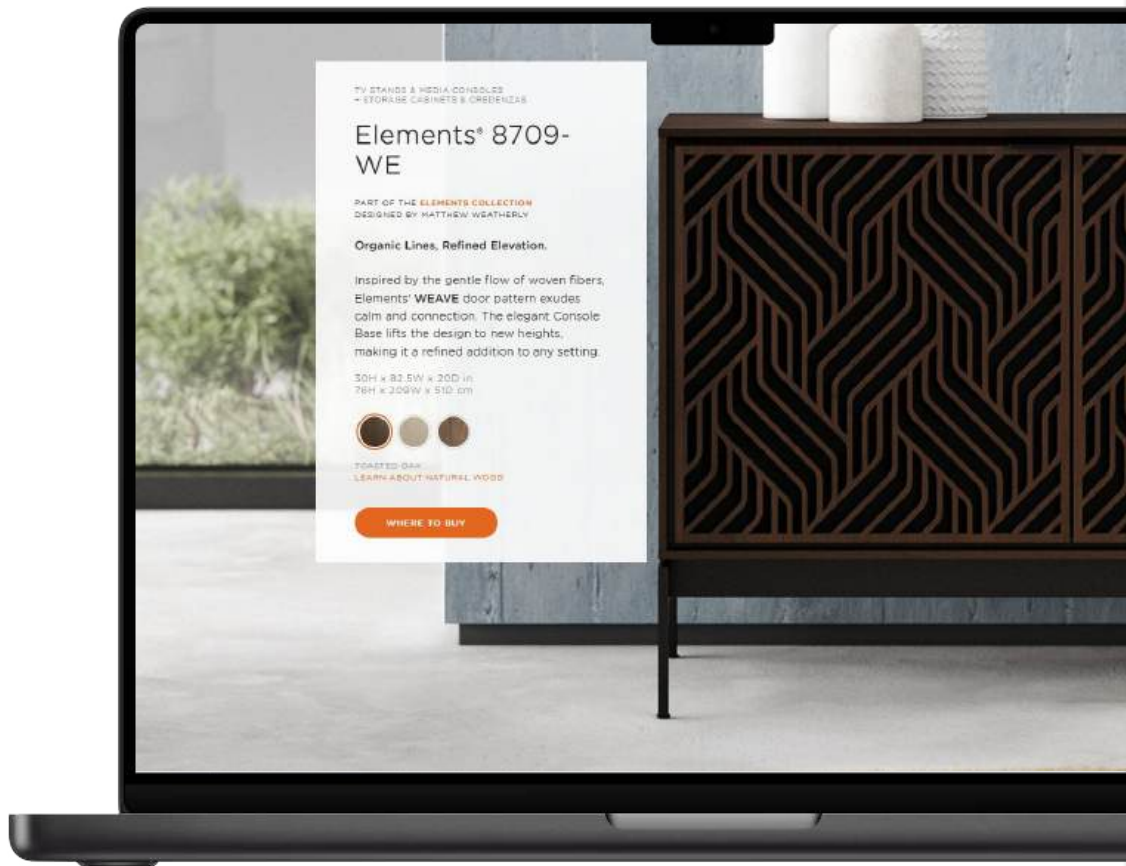
Batch rendering

Show products in multiple finishes.

How it works? View the video guide **here**.

How it looks? See on our clients website **here** and **here**.

Price:

1–100 renderings	**$20**/rendering
101–500 renderings	**$15**/rendering
501–1000 renderings	**$7**/rendering
1001–10k renderings	**$3**/rendering
10k+ renderings	**$0,21**/rendering

*The resolution of the renderings is 2000px. The price can change if you'd like to increase/decrease the resolution.

Package offer
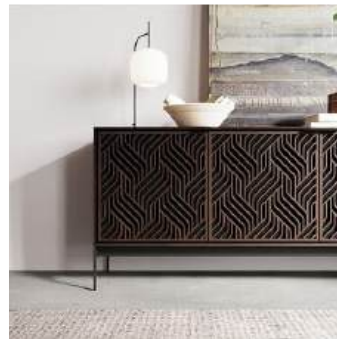
3D modeling

4 × Silo rendering

360° spinner

2 × Alt: detail

Lifestyle

2 × Lifestyle closeup

TAT: 8 days

~~$880~~ **$790**

Use it and get **9 images** and **360° spinner** for your product in **1 pack**!

What Files are Needed?

For all the projects you will see here, our clients provided us with detailed briefs and attached all the necessary files. Such comprehensive SOWs allowed us to deliver the results at the costs and within the timeframes you will find by the renderings.

Take a look at the list of main elements of these briefs so you could use them.

If you already have a good-quality 3ds Max, Revit, Maya, or Rhino 3D model of the product, please share it with us. It will help you save money and time. However, the 3D model should be checked by the CGI team first.

CAD Files & Photos

Product drawings (in dwg, pla or pdf file), photos, and sketches (if available).

References

Photos for lighting, composition, general mood, furniture, decor, and other elements to use in the render.

Textures

Material textures in high quality, usually as front and side photos of an object or links to them.

Brief File

A pdf file with project information: where to use certain textures, texture examples, names, links, etc.

Project Description

General info: how the renders will be used, what project features they are to highlight, etc.

Contact Us

Contact us via phone, email or our website's chat – we're available 24/7 and gladly answer all your questions.

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