CGIFURNITURE

Price List

Contents

How We Deliver Tons of Renders in Record Time*

We are a leading provider of marketing imagery, specializing in high-volume production*. Our streamlined workflow enables you to get competitive pricing, favorable terms, and output consistency while aligning closely with your processes. Here are the results of this approach for the year 2024.

20000	**300000**	**8K+**	**38K+**	**100K+**
Exclusive scenes built by	Minutes of 3D animation made by	Projects completed coordinated by	3D models created by	Renderings made using our
627 CG Artists	**64** 3D Animators	**53** Project Managers	**144** 3D Modeling Artists	**own Render Farm**

* This pricelist lists prices for bulk orders of over 200 items requested within a year. For different quantities, please <u>contact us</u> for exact pricing.

3

Industries We Work With

Home Furniture

Commercial Space Furniture

Outdoor Furniture

Bedding

Mattresses

Lighting

Sanitary Ware

Tapware

Home Decor

Furniture Textiles

Carpets & Rugs

Wall Coverings

Tiles & Mosaics

Windows & Doors

Flooring

Roofing & Cladding

Clothes & Fashion

Luggage & Travel

Pet Supplies

Vehicles & Tires

Tableware

Kitchen Appliances

Watches

Jewelry

Here Are Our Partners

west elm ARTICLE. SIEMENS Ingenuity for life MITSUBISHI MOHAWK INDUSTRIES, INC. HILTI FLOOR & DECOR

B&B ITALIA closet world Bella Cera DOREL SMALLBONE BDi fräsch!

Classic Woodwork Trueform concrete Quantra quartz UKRadiators QUALITY RADIATORS. DELIVERED. global The Tile Shop seawin VIRGINIA TILE FUSION DESIGNS EST. 1995 bru

dHp furniture mobican JOFRAN INC. hotbath italian bathroomware LH HOME Mannington Fusion BISLEY EQ3 1-800Lighting Part of the Capitol Lighting Family

CARLISLE wide plank floors viasit BRODA TRINITY blocblinds KALEEN RUGS | CUSTOM | BROADLOOM KLÖBER sklar OCTANE SEATING HIGH PERFORMANCE COMFORT SKLUM

SCANLIVING COTTA VAN DE SANT a Circular Innovation Company AMERICAN MUSIC FURNITURE EXOPOLY Reinforced Beds The Stylish Heavy Duty Solution James + James Nolah kramer MIGHTY BRIGHT

novare 1996 BetterBona unify DOZY GEORGE CHEBIB HABCO DESIGN Homega Style Your Home anesis NOVAZ Home&We

Etsy C·V·L Julien de Bourg actiforce OMI OXFORD GARDEN WHITE MARBLE SOURCE Mozart easyplant STEIGER

5

3D Modeling **Price***

• Simple - **$60**

• Medium - **$120**

• Complex - **$300**

• Ultra Complex - **$500**

* The pricing is applicable to orders of 200 or more items placed within one year. For orders of fewer than 200 items, please contact us for pricing details.

6

3D Model Complexity Levels

Simple

These types of 3D models don't have difficult geometry and lots of details such as curves, stitching, piping, etc. Basically, they are wooden or metal chairs, credenzas, benches, tables, etc. in simple forms.

Medium

Medium 3D objects are a bit more complicated as they have more complex geometry forms and high-quality textures.

Complex

These 3D models are considered difficult and include high-end materials, such as leather, and intricate details-curves, piping, stitching, knots, etc.

Ultra Complex

These 3D models are of highest difficulty. They are custom 3D products with the highest complexity and detailing such as weaving and forging.

Digital Finish Creation or Texturing

Texturing defines the overall feel of the furniture piece. We will create textures that look hyper-realistic on your 3D models. After we make a texture, we will add it to your unlimited cloud storage on our online platform. This way, you will be able to add the texture to your future projects with a couple of clicks.

To get high-quality textures, please provide us with photo references. See how to take photos in **this article**.

Pricing
For 3D modeling & texturing of 200+ items:

- Simple Complexity Textures: $10 per item
- Medium Complexity Textures: $20 per item

If 3D models are provided ready for texturing:

- Simple Complexity Textures: $30 per item
- Medium Complexity Textures: $80 per item
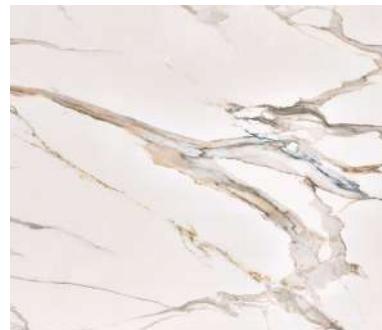
Texturing Complexity Levels

Simple*

Creating textures that don't require much fine-tuning. These are usually plain monochrome materials like metal, plastic, or glass.

Medium

Recreating materials with complex characteristics like graining, vintage materials, etc. Leather and rattan are the most common examples.

*When you order 3D modeling from us, texturing is not included in the price. The cost of texturing will be added to the price of 3D modeling.

9

Silo Rendering (plain background)

- 1 silo in 4K - **$30**
  (print quality up to 4000px)

- 1 silo in Full HD - **$20**
  (web quality up to 2000px)

- over 100 silos/year — **$5-6/item**

- 360° View - **$100**

- multi-row 360° View - **$250**

Product Rendering: All Angles Covered

Corner View (3/4 Angle)

Front View

Side View

Back View

Close-Up

Component View

Hero Shot

Top View

Size & Proportion

Feature Callout

Product Set

360 View

Multi-Row 3D View

Show Products in Multiple Finishes

The rendering fee may reach 0.21 (2k) or $0.49 (4k) for bulk requests, depending on the volume. You can view the video guide [here](#) and find the examples of results on our clients' websites [here](#) and [here](#)

CALIFORNIA CHAISE

$3,235 / $2,588 Beach Club Price

Cape Cod/Sand

GRADE B

LEATHER

ADD TO CART

Buy with Shop Pay

More payment options

12
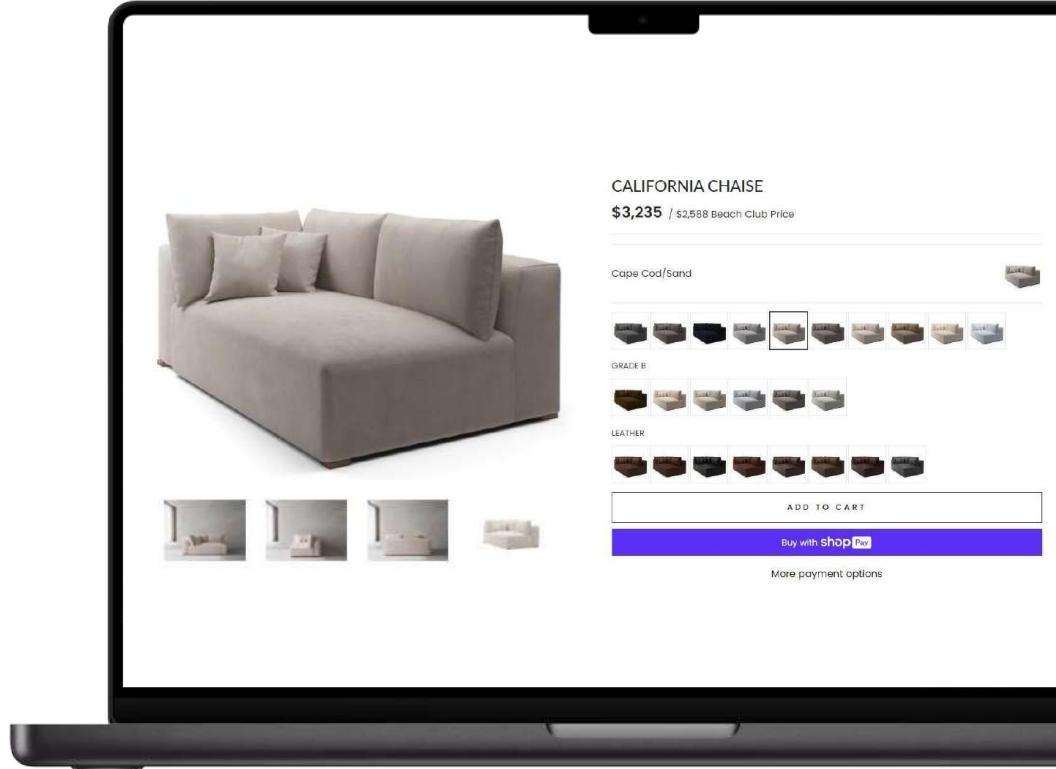
Lifestyles*

- **Simple lifestyle (hero lifestyle) - $150**

- **Medium lifestyle (mostly indoor settings) - $220**

- **Complex lifestyle (outdoor and large indoor settings) - $300**

*The cost of lifestyle rendering does not include 3D product modeling. All 3D models are estimated separately according to prices you can find in the 3D modeling section.

The pricing is applicable to orders of 200 or more items placed within one year. For orders of fewer than 200 items, please contact us for pricing details.

Lifestyle Types

Simple

A lifestyle that features products displayed against a wall.

Medium

A lifestyle that shows the product in an interior.

Complex

A lifestyle that shows the product in an outside setting.

Stock lifestyles
at $225 each

Use templates from our stock of **4 432 lifestyle rooms** to get substantial discounts. **These scenes are available for use by all our clients. You will get:**

- prime-quality images at $225 each
- 2 review rounds
- possibility to change up to 30% of the scene.

Please note that we do not alter the camera angle of the template to ensure the best composition and maximum visual impact.
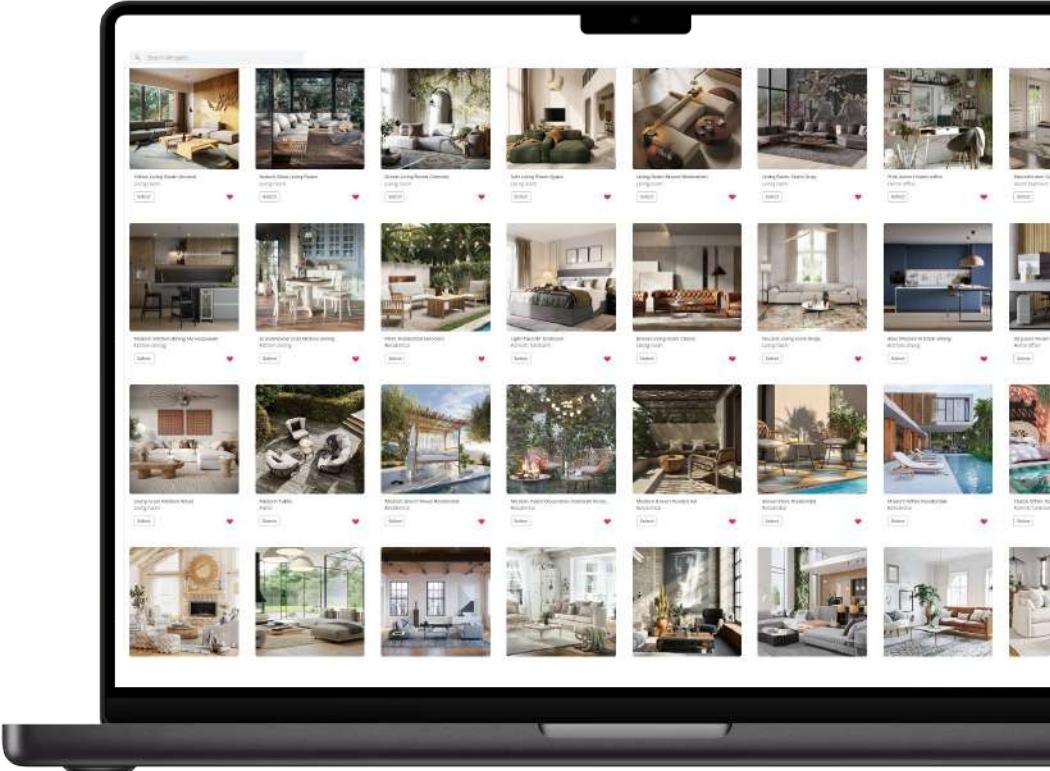
Premium Lifestyles at $396

Want a lifestyle that all your competitors will want and none could have? **Explore our Premium Lifestyle Library. You will get:**

- A scene template that is yours exclusively. Once you buy it, we will remove the template from our library.
- 2 rounds of revisions.

Please note that we do not alter the camera angle of the template to ensure the best composition and maximum visual impact.
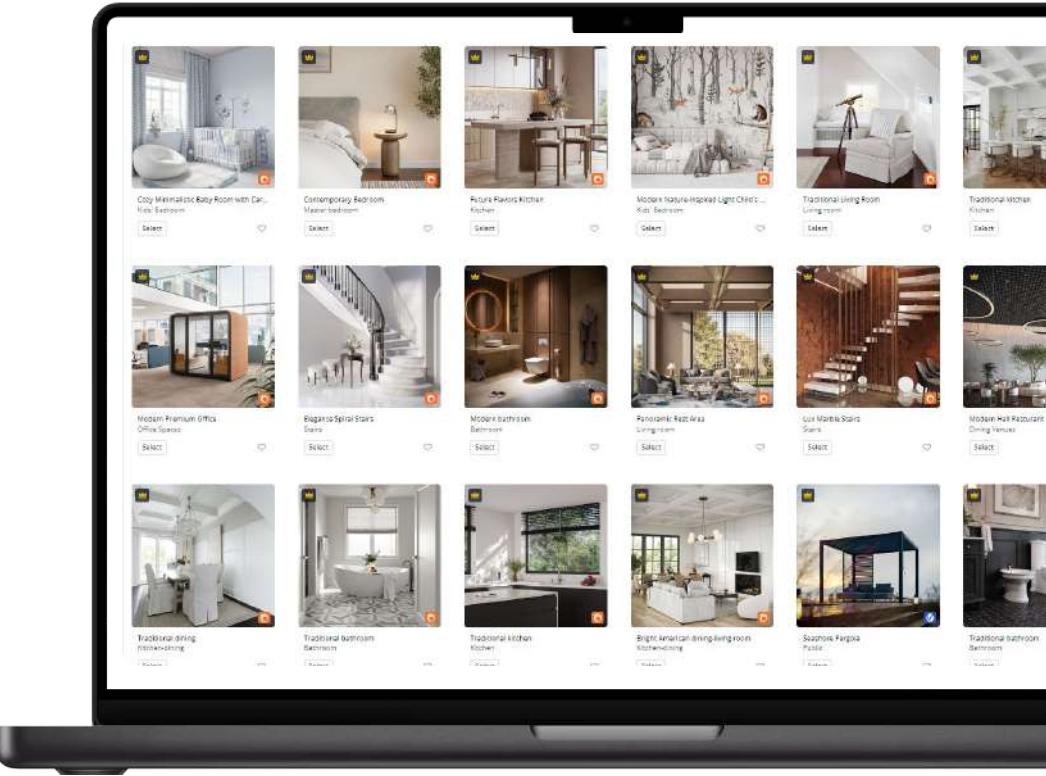
3D Modeling
for Augmented Reality*

- Simple - **$60**

- Medium - **$100**

- Complex - **$300**

- Highly Complex - from **$375**

*When you order a 3D model for AR and a 3D model for 3D visualization, the former will cost 40% of the latter. This way, if the model for 3D visualization costs $100, the price of the 3D model for AR will amount to $40. The whole project will cost $140.

The pricing is applicable to orders of 200 or more items placed within one year. For orders of fewer than 200 items, please contact us for pricing details.

Please scan the QR code to see the product in AR

17

Augmented Reality Complexity Levels

Simple
3D models

These are 3D models with simple geometry, i.e. minimum details, curves, or stitching. Wooden and metal chairs, minimal-shaped credenzas, benches, and tables are typical examples.

Medium
3D models

Furniture of medium complexity has simple fittings, widespread textures, and few ornaments. Sideboards, chests of drawers, bedside tables, and TV consoles are good examples.

Complex
3D models

Difficult 3D models have intricate geometry, complex materials, such as leather or silk, and intricate details, such as curves, piping, stitching, and knots. Typical examples are sofas and armchairs.


Highly complex
3D models

Complex 3D objects require custom textures, ornaments, and intricate detailing, such as carving, weaving, and forging.

18

Product Detail Page 3D Pack

If you order a full package of imagery for your product detail page, you will receive a 10% discount. If you require a different number of images, we will customize the 3D package to suit your requirements.

View Example
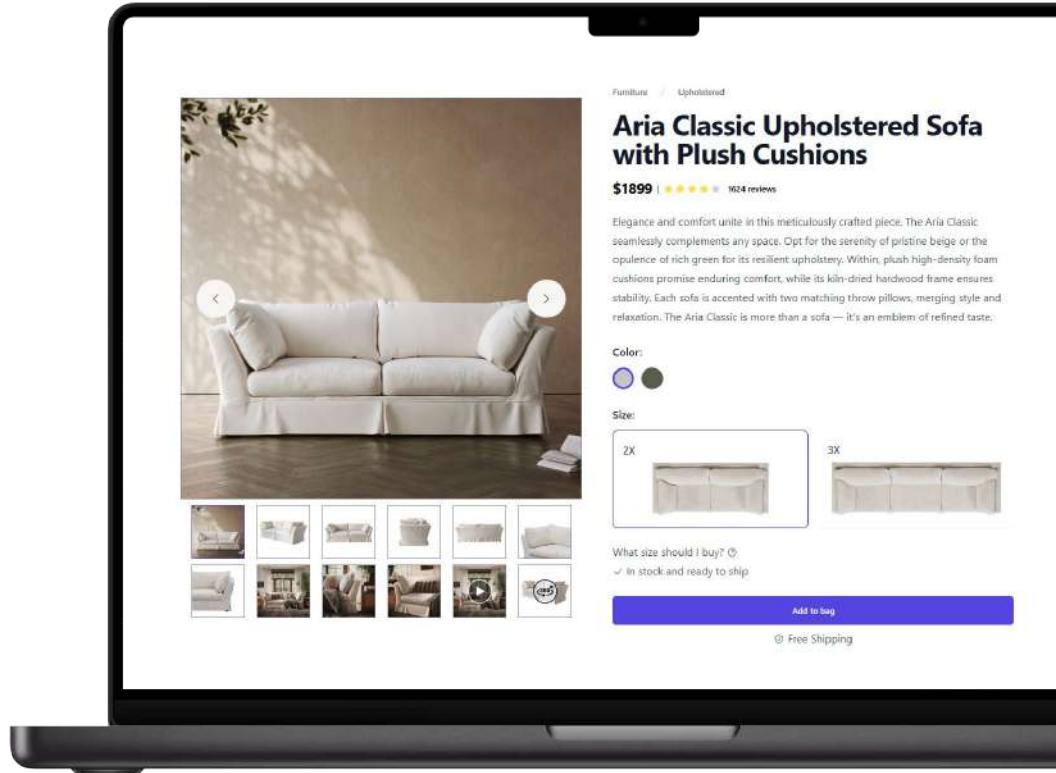
Animation Types

Promo 3D

$90/sec

3D Flythrough

$60/sec

Installation 3D

$30/sec

* 3D animation comes as an extra service on top of 3D modeling and setting creation. VFX is charged separately.

Summary Of Average Prices* for CGI Services

3D Modeling

Simple - **$60**

Medium - **$120**

Complex - **$300**

Highly Com. - **$500**

Texturing**

Simple - **$30**

Medium - **$80**

Silo Rendering

4K

1 Silo in 4K - **$30**

Full HD

1 Silo in Full HD - **$10**

200 pcs

360° View - **$50**

Over 100

Over 100 Silos - **$5-6/item**

3D Modeling for AR

Simple - **$60**

Medium - **$100**

Complex - **$300**

Highly Com. - **from $375**

*The pricing is applicable to orders of 200+ items placed within one year. For orders of fewer than 200 items, please contact us for pricing details.
**These prices apply for texturing of provided 3D models. For 200+ items/year, when both 3D modeling and texturing are ordered, the rates are $10 for simple textures and $20 for medium textures.*

Volume Discounts Program 3D Modeling + Texturing

	Basic	Standard	Plus	Pro
Yearly Volume	Pay as you go	From 10 models	**From 50 models**	From 200 models
Simple Model	$130	$120	**$100**	$70
Medium Model	$330	$270	**$160**	$130
Complex Model	$780	$650	**$380**	$320
Ultra-complex	$970	$890	**$745**	$520

MOST POPULAR

Volume Discounts Program Lifestyle 3D images*

	Basic	Standard	Plus	Pro
Yearly Volume	Pay as you go	From 10 lifestyles	**From 50 lifestyles**	From 200 lifestyles
Simple	$300	$270	**$200**	$150
Medium	$400	$370	**$300**	$220
Complex	$700	$600	**$400**	$300
Additional View	$60	$50	**$40**	$30

The cost of lifestyle rendering does not include 3D product modeling. All 3D models are estimated separately according to prices you can find in the 3D modeling section.

23

Benefits of Working with CGIFurniture

NDA Protection

You can be completely confident in the safety of your information: before starting a project, we can sign a Non-Disclosure Agreement.

Consistency

Your visuals will be consistent in quality and style. Moreover, you won't have to manage all these projects — the PM of your CGI team will take care of everything.

Large Team

Our team includes 600 CGI professionals ready to take up your project at any time - regardless of its scale.

CGI CRM

With our CRM, you can always find all information on your projects in 1 place, and access it via laptop or phone.

Output validation

You can have your project results adjusted to your requirements, including formats, names of files, and layers.

Corrections Included

We won't rest until everything is perfect. So we wouldn't charge you for helping us excel: corrections up to 60% of project size are free.

Learn More

Contact Us

Contact us via phone, email or our website's chat - we're available 24/7 and gladly answer all your questions.

TEL : +1 607 383 2001 NY, USA

TEL : +44 203 617 1683 LONDON, ENGLAND

EMAIL : SALES@CGIFURNITURE.COM

WEB : CGIFURNITURE.COM

CGIFURNITURE